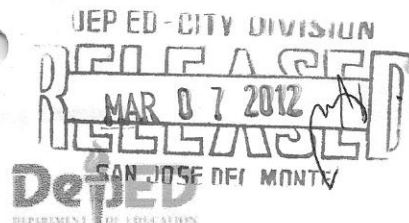




Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Region III  
**DIVISION OF CITY SCHOOLS**  
City of San Jose del Monte



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March 6, 2012

**DIVISION MEMORANDUM**

No. 55 s. 2012

To: *Division / District Supervisors*  
*Elementary School Principals /OICs*

***BRIGHT SMILES, BRIGHT FUTURES' GLOBAL ART  
POSTER MAKING CONTEST***

1. In line with ***DepEd Order No. 27, s. 2012***, the City Schools Division joins the ***Colgate-Palmolive Philippines Inc. (CPPI)*** in its bid to promote oral health awareness among school children aged six (6) to nine (9) years old through the ***Bright Smiles, Bright Futures' Poster Making Contest***. This will be held from March 2 to April 30, 2012.
2. The contest is open to Grade 1 to 3 pupils from all public elementary schools in the division. Division winners (3 winners from each grade level) will be qualified to the Regional level and Regional winners will be the entry for the National level.
3. The deadline for the submission of entries is on March 23, 2012.
4. Attached is the Contest Mechanics
5. Immediate and wide dissemination of this *Memorandum* is desired

  
**DR. AMANCIO S. VILLAMEJOR JR., CESO IV**  
Schools Division Superintendent

(Enclosure No. 5 to DepEd Memorandum No. 27, s. 2012)

**Bright Smiles, Bright Futures' Global Art Poster Making Contest  
Contest Rules and Regulations**

**Who may enter?**

The contest is open to public school children ages 6-9 at time of entry. Employees of Colgate-Palmolive Company and their promotion and/or fulfillment agencies and immediate family members of these employees are not eligible.

**Must artwork be original?**

Yes. Artwork must be original, created by the student without assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.

**What type/ medium of art entry is acceptable?**

Black and white or color artwork depicting the theme "Why My Bright Smile Is Important" may be submitted: line drawings, crayon, paint, regular or colored pencil, acrylic pastel, magic markers, ink or any combination.

**How should the entries be submitted?**

Each entry must include a completed entry form and be mailed to Department of Education, Health and Nutrition Center, Meralco Ave., Pasig City. The entry form may be photocopied. Entries should be mailed flat or in mailing tubes. Entries must be received not later than April 3, 2012. Colgate-Palmolive Company is not responsible for lost, late or misdirected mail.

**What size should the entry be?**

Entries should be a minimum of 8 1/2 x 11 inches and cannot exceed 11 x 17 inches.

**Will entries be returned?**

No. Entries become sole property of Colgate-Palmolive Company and will not be returned.

**How will the entries be judged?**

Entries will be judged on originality, creativity, imagination, and best rendering of the theme "Why My Bright Smile is Important."

Colgate-Palmolive and Department of Education will choose 9 winners. These winners will be submitted to the Global Judging for final selection of the 12 global winners to be featured on the Global Calendar.

Decisions of the judges are final

**How will the winners be notified?**

Philippine Winners will be notified about 3rd week of June

(Enclosure No. 4 to DepEd Memorandum No. 27, s. 2012)

### Bright Smiles, Bright Futures' Global Art Poster Making Contest Table of Prizes

#### PRIZES FOR THE NATIONAL AND GLOBAL WINNERS

Components	Prizes	
	Details	Qty.
		30
		225000
Grade 1 Students	Global Winner	1
	Honorable Mention Winner	1
	1st Prize Philippine Winner	1
	2nd Prize Philippine Winner	1
	3rd Prize Philippine Winner	1
Grade 1 Schools	Global Winner	1
	Honorable Mention Winner	1
	1st Prize Philippine Winner	1
	2nd Prize Philippine Winner	1
	3rd Prize Philippine Winner	1
Grade 2 Students	Global Winner	1
	Honorable Mention Winner	1
	1st Prize Philippine Winner	1
	2nd Prize Philippine Winner	1
	3rd Prize Philippine Winner	1
Grade 2 Schools	Global Winner	1
	Honorable Mention Winner	1
	1st Prize Philippine Winner	1
	2nd Prize Philippine Winner	1
	3rd Prize Philippine Winner	1
Grade 3 Students	Global Winner	1
	Honorable Mention Winner	1
	1st Prize Philippine Winner	1
	2nd Prize Philippine Winner	1
	3rd Prize Philippine Winner	1
Grade 3 Schools	Global Winner	1
	Honorable Mention Winner	1
	1st Prize Philippine Winner	1
	2nd Prize Philippine Winner	1
	3rd Prize Philippine Winner	1

- \*Certificate of recognition will be given to the winning school principals, coaches and students.
- \* Prizes will be in check in favor to the student and name of school.
- \* Prizes in check and Certificate of Recognition will be delivered to division offices

**PRIZES FOR THE REGIONAL WINNERS**

Prizes		Qty. Colgate Gift Packs
Components	Details	
Grade 1 Students	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 1 Schools	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 2 Students	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 2 Schools	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 3 Students	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1
Grade 3 Schools	1st Prize Philippine Winner	3
	2nd Prize Philippine Winner	2
	3rd Prize Philippine Winner	1

\*1 Colgate gift pack consists of 1 Colgate Toothpaste 160g, 1 Colgate Plax Mouthwash 250ml and 1 Colgate Toothbrush. Gift packs will be delivered at the Division Offices.

\*Certificate of recognition for the school principals, coaches and students will be provided

\*Division winners will receive certificates of participation for the school principals, coaches and students.