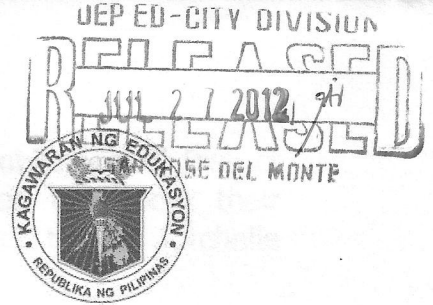




Republic of the Philippines
DEPARTMENT OF EDUCATION
 Region III
DIVISION OF CITY SCHOOLS

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July 25, 2012

DIVISION MEMORANDUM

No. 123 s. 2012

2012 DIVISION ELEMENTARY SCHOOLS PRESS CONFERENCE (DESPC)

To: Public School District Supervisors
 Public Elementary School Principals/OICs
 Private School Administrators/OICs

1. This is to announce the conduct of the 2012 Division Elementary Schools Press Conference on August 24, 2012 at Muzon Pabahay Elementary School, Muzon, City of San Jose del Monte.
2. The said confab aims to:
 - a. use campus journalism as means to provide opportunity for the pupil-journalists improve their skills;
 - b. strengthen values such as honesty, accuracy and discipline among pupil-journalists and teacher-coaches and
 - c. select best campus writers to represent this Division in the Regional Schools Press Conference (RSPC).
3. The participants to this event are the official top fifteen (15) winners in each contest-category in English and Filipino during the district press conferences in the East, West and Private Schools and their teacher-coaches.
4. The seven categories for the said DESPC are as follows:

ENGLISH	FILIPINO
New Writing	Pagsulat ng Balita
Feature Writing	Pagsulat ng Lathalain
Editorial Writing	Pagsulat ng Pangulong Tudling
Sports Writing	Pagsulat ng Balitang Pampalakasan
Copy reading and Headline Writing	Pagwawasto at Pag-uulo ng Balita
Photojournalism	Pagkuha ng Larawan
Editorial Cartooning	Editoryal Kartuning

5. In addition, pupil-writers may join the search for Talentadong CJ and campus journalism Quiz show.

6. For the confirmation of the DESPC official participants, Public School District Supervisors and the President of CSANPRISA are asked to submit their respective list of winners on or before August 22, 2012 to Ms. Ritchelle Herrera.
7. A registration fee of Fifty Pesos (P50.00) and a membership fee of Thirty Pesos (P30.00) shall be collected from each campus journalist and school paper adviser. Mrs. Marife Baltazar, treasurer of the association is in charge of the collection on August 22, 2012 at the West District Office from 1:00p.m. to 5:00p.m.
8. Participants in photojournalism are asked to bring digital camera (10 to 12 pixels) and white cartolina.
9. Participants in editorial cartooning are asked to bring own drawing pens and oslo paper.
10. All participants should bring own provision for lunch and snacks.
11. There shall be fifteen (15) winners in each contest-category per medium but only the top three (3) winners will compete in the Regional Press Conference.
12. Points earned by each school in both English and Filipino will be computed and will receive the following awards:
 - a. 7 highest pointer schools
 - b. 5 highest pointer private schools
 - c. 7 highest pointer public schools
 - d. 7 highest pointer schools in English
 - e. 7 highest pointer schools in Filipino
13. Enclosures no.1 and 2 contain the matrix of activities and the DESPC working committees.
14. Immediate and wide dissemination of the contents of this Memorandum is desired.


DR. AMANCIO S. VILLAMEJOR JR., CESO IV
Schools Division Superintendent

Enclosure No. 1 to Division Memorandum No. 123 s. 2012

TIME	CONTEST CATEGORY
6:00 – 7:00	Registration and Opening Program
7:00 – 8:00	Photojournalism
8:00 – 9:00	Sports
9:00 – 10:00	Feature Writing
10:00 – 11:00	Editorial
11:00 – 12:00	New Writing
12:00 – 1:00	Copy reading / Headline Writing
1:00 – 2:00	Cartooning
2:00 – 3:00	Talent Search
4:00 – 5:00	Awarding Ceremonies

WORKING COMMITTEES

<p>Program and Invitation</p>	<p>Chairman: Mrs. Angelina Lim – Principal, Kaypian E/S Members: Jackieline Vecino – TES Marilen Simbulan – BBF ES Ronald De Leon – BBD ES</p>
<p>Registration and Finance</p>	<p>Chairman: Mrs. Zenaida Aguirre – Principal, San Isidro ES Members: Marife Baltazar – BBD ES Marivic Panopio - KES</p>
<p>Food and Accommodation</p>	<p>Chairman: Mrs. Lourdes Solomon – Principal, Muzon Pabahay ES Members: Mrs. Estrella Camposano – TMES Mrs. Eliza Merza – BBI Ms. Jinky Jane Luctu - MPES</p>
<p>Awards</p>	<p>Chairman: Mrs. Marissa Solomon – Principal, Sto. Cristo ES Members: Mrs. Merly Indaya – FHES Ms. Corazon Manuel – BBE CS Mrs. Virginia Manuel - SCES</p>
<p>Documentation</p>	<p>Chairman: Mrs. Lourdes Solomon – Principal, Muzon Pabahay ES Members: Mrs. Jellyson Dela Cruz – BBH ES Mrs. Reynalda Paradeza – BBG ES Ms. Monalyn Sarmiento – BBC ES</p>
<p>Over-all Chairpersons</p>	<p>Mrs. Corazon G. Ignacio – EPS I, Filipino Mr. Marlon P. Daclis – EPS I, English Mrs. Esperanza Diaz Cruz – EPS I, English Mrs. Myra Cabahug – English Coordinator</p>