



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Region III  
**DIVISION OF CITY SCHOOLS**  
City of San Jose del Monte  
Telefax Nos. (044) 815-2815  
E-mail address: [deped\\_csjdm@yahoo.com](mailto:deped_csjdm@yahoo.com)



DEPED-CITY DIVISION  
AUG 14 2012  
SAN JOSE DEL MONTE

August 13, 2012

**DIVISION MEMORANDUM**

No. 130 s. 2012

**2012 DISTRICT PRIVATE SCHOOLS PRESS CONFERENCE**

To: Private School Administrators/OICs

1. This is to announce the conduct of the District Private Schools Press Conference on August 24, current from 6:00 am – 5:00 pm at Sto. Rosario Sapang Palay College (SRSPC).
2. The objectives of the said writing confab are to:
  - a. select the campus journalists who will represent the private schools district to the Division Elementary Schools Press Conference come September 7, 2012 and
  - b. develop the interest of pupils from private schools in campus journalism.
3. Participants to this conference are the pupil-journalists in all private schools, this city division.
4. Each school may send a maximum of 5 pupil-writers in each contest-category. Hence, pupil-writers may compete in two categories in the same medium either in English and Filipino.
5. In addition, participants will compete on the following categories:
  - a. News Writing
  - b. Editorial Writing
  - c. Feature Writing
  - d. Copyreading and Headline Writing
  - e. Sports Writing
  - f. Editorial Cartooning
  - g. Photojournalism
6. Contestants in editorial cartooning are asked to bring oslo paper and drawing pens.
7. Contestants in photojournalism should bring digital camera (minimum of 10 and maximum of 12 megapixels) and white cartolina. Likewise, each

photojournalism contestant should pay an additional amount of fifty pesos (Php 50.00) for the printing cost.

8. Each pupil-participant should pay fifty pesos (Php 50.00) and each school paper adviser should pay one hundred pesos (Php 100.00) chargeable against the school paper funds to cover the cost of the food and honoraria of the resource speaker-judges and other expenses.
9. Each photojournalism contestant shall pay an additional fifty pesos (Php 50.00) for the printing.
10. All participants must bring own provision for snacks and lunch.
11. Top fifteen winners in each category in English and Filipino will compete to the Division Elementary Schools Press Conference on September 7, 2012 at Muzon Pabahay Elementary School.
12. Enclosure No. 1 contains the matrix of activities.
13. Immediate and wide dissemination of the contents of this memorandum is hereby enjoined.

  
**DR. AMANCIO S. VILLAMEJOR JR., CESO IV**  
Schools Division Superintendent

Enclosure No. 1 to Division Memorandum No. 130 s. 2012

<b>TIME</b>	<b>CONTEST CATEGORY</b>
6:00 – 7:00	Registration and Opening Program
7:00 – 8:30	Orientation
8:30 – 9:30	News - Photojournalism
9:30 – 10:30	Editorial – Sports Coverage
10:30 – 11:30	CHW – Sports Writing
1:00 – 2:00	Feature Writing - Cartooning
2:00 – 3:00	Layouting
3:00 – 4:00	Talent Search
4:00 – 5:00	Awarding Ceremonies