

Republic of the Philippines DEPARTMENT OF EDUCATION Region III DIVISION OF CITY SCHOOLS

SEP 1 4 2012 F

City of San Jose del Monte

website: www.depedcsjdm.webs.com / email: deped csjdm@yahoo.com / telefax: (044) 815-2815

September 13, 2012

DIVISION MEMORANDUM

No. __156__, s. 2012

To: Public Schools District Supervisors
Public Elementary School Principals / OICs
Private Elementary School Administrators

2012 DIVISION WORLD FOOD DAY ON-THE-SPOT POSTER MAKING CONTEST

- The City Division of San Jose del Monte will conduct the 2012 Division World Food Day On—the—Spot Poster Making Contest in the Celebration of World Food Day with the theme: "Agricultural Cooperatives: Key to Feeding the World".
- The participants to this activity are:
 - a. Public Grade IV VI elementary pupils (not older than 12 years old)
 - b. DepEd accredited Private Elementary Schools
- 3. The objectives, General Rules of the On the Spot Poster Making Contest and Entry Form are enclosed for reference.
- The said competition will be held on September 21, 2012, 8:00 am at Division Library Hub.
- Immediate and wide dissemination of the contents of this Memorandum is desired.

DR. AMANCIO S. VILLAMEJOR JR., CESO IV
School Division Superintendent



Republic of the Philippines DEPARTMENT OF EDUCATION REGION III



045 860 08 27

Government Center, City of San Fernando (P)

Website: www.deped3.net + Email: depedreg3@yahoo.com + Telefax: (045) 961 7825

September 04, 2012

REGIONAL MEMORANDUM s. 2012 121 No.

ON THE-SPOT 2012 REGIONAL WORLD EDOD

POSTER MAKING CONTEST

Schools/City Division Superintendents To:

- The Department of Agriculture (DA) and the Food and Agriculture Organization (FAO) of the United Nations in cooperation with the Department of Education and other government agencies, in celebration of World Food Day 2012, will conduct a Regional On-the-Spot Poster Making Contest on October 01, 2012, at the DepED RO III Conference Hall, Government Center, Maimpis, City of San Fernando (P), from 1:00 o'clock p.m. to 5:00 p.m. The theme of this year's contest is "Agricultural Cooperatives: Key to Feeding the World".
- The participants to this contest are the three (3) division level winners selected based on the following criteria:

7118	20%
Orlginality	20%
Visual Impact	30%
Creativity use of agricultural and	
fishery products	30%
Relevance to the theme	100%
Total	

- The contest is open to all public Grade IV-VI elementary pupils (not older than 12 years old) and DepED accredited private elementary schools nationwide. Please see attach Guidelines.
- Immediate and wide dissemination of this Memorandum is enjoined. 4.

DR. ISABELITA N. BORRES, CESO IV

Regional Director

Incl.: As stated

EO5/

Allotment: 1 (D.O. 50-97)

To be indicated in the PERPETUAL INDEX

under the following subject:

CONTEST



2012 World Food Day Nationwide On-the-Spot Poster Making Contest

Theme: "Agricultural cooperatives: Key to feeding the world"

BRIEF DESCRIPTION of the POSTER

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2012 World Food Day Nationwide On-the-Spot Poster Making Contest

Theme: "Agricultural cooperatives: Key to feeding the world"

ENTRY FORM

Name:	A	ge:
	Tel. No.:	
School Represented:		
<u> </u>	Crada	
School Address:		
Medium to be Used:		
I hereby signify my into promise to follow its rules and		ntest and
Signature of Contestant	Date	
This is to certify that the correct.	above information	is true and
Printed Name of School Principal	Signature	Date
**Upon submission of entry fo	orms, contest perm	its shall be

issued to qualified participants to the 2012 World Food Day Nationwide On-the-Spot Poster Making Contest.





CONTEST PERMIT

This authorizes Mr./Ms.	•
•	Name of Participant
of	
Name o	f School
to join the 2012 World Food D Poster Making Contest.	ay Nationwide On-the-Spot
C	ontest Coordinator

Note: The participant is required to present this permit together with his/her school ID to the Contest Secretariat.



COOPERATING AGENCIES: Department of Agriculture

- Agriculture & Fisheries Information Service(AFIS)
- DA Regional Field Units (RFUs)
- National Agricultural & Fishery Council (NAFC)

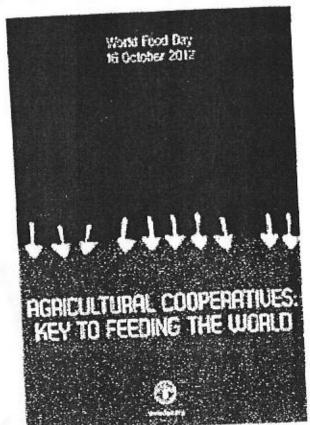
Food and Agriculture Organization of the United Nations (FAO) Department of Education (DepEd)



AGRICULTURE & FISHERIES INFORMATION SERVICE (AFIS) Elliptical Road, Diliman, Quezon City Tel. no: 920-4080, 928-0588



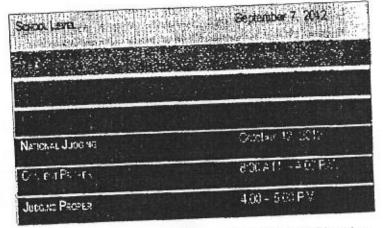
GUIDELINES



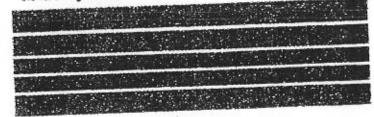
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1. RULES OF THE CONTEST

- The 2012 World Food Day "Nationwide On-the-Spot Poster Making Contest" shall be held at the School, District, Division and Regional levels.
- The contest is open to all Grades IV to VI elementary pupils (not older than 12 yrs old & certified by the school principal) enrolled in any public and DepEd-accredited private elementary schools nationwide.
- The poster entry shall be an original creation of eligible participants, depicting the central theme of the 2012 World Food Day celebration: "Agricultural Cooperatives - Key to feeding the World."
- The contest elimination process shall be done at every level: school, district, division and regional following the schedules below:



 Only the best three (3) posters shall be selected for each level, based on the following criteria:



 The Department of Education (DepEd) Secretariat in coordination with the Department of Agriculture's Regional Information Officers(RIOs) shall assign a number to each entry at the start of the contest. This number shall be the basis for identification. Names of winners shall be revealed only after the judging.

II. CONTEST ELIMINATION PROCESS

A. School Level: September 7, 2012

- Materials to be used include an illustration board (20° x 30°) to be provided by the Contest Committee; and any art medium, except oil and water color, and a combination of agricultural and fishery products (e.g. palay grains, mongo, squash seeds, corn kernels/husks, sea shells, dried seaweeds, etc.) which shall be provided by the participants.
- The theme should be indicated/written on the poster as part of its design.A poster with no indicated theme shall be disqualified.
- The participant/contestant shall fill out an entry form which shall also include the brief description/explanation of the finished design written in English or Filipino to be pasted at the back of the poster.
- Winners at each level shall be given Certificates of Merit by the participating school.
- Deadline of submission of winning posters to the District is on September 10, 2012.
- * Note: The three (3) winning entries shall compete for the district level.

B. District Level: September 14, 2012

- The best three (3) entries from each school shall be eligible for the District Level competition.
- The competing posters shall be judged at the District Office, where a panel of judges shall select the best three (3) entries.
- The winners shall be awarded Certificates/Medals of Merit from the District Office.

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4 The deadline of submission of winning entries to the Division is on September 17, 2012.

C. Division Lavel: September 21, 2012

- The best three (3) posters from each district shall be eligible for the Division Level.
- The competing posters shall be judged at the Division Office, where a panel of judges shall select the best three (3) entries.
- The winners shall be awarded Certificates/Medals of Merit from the Division Office.
- The deadline of submission of winning entries to the Region is on September 24, 2012.

D. Regional Level: September 28, 2012

- The three (3) winners in the Division Level are eligible to participate in the Regional level competition. They shall bring their posters to the regional level.
- The contestant shall do an entirely different design from the one he/she has done in the division level.
- The regional level shall be conducted on-the-spot where a panel of judges shall select the best entry to represent the region at the National competition.
- Only one shall be declared the winner and he/she shall receive THREE THOUSAND PESOS (P3,000.00) from the Food and Agriculture Organization (FAO) of the United Nations.
- The Regional Information Officers(RIOs) shall send a photo of the regional winning entry thru email to the Secretariat (<u>mae_afis@vahco.com_or_matetmadera@vahco.com_or_after_the_judging.</u>
- The regional winner shall be accompanied by one escort preferably a parent, sibling or guardian and they shall travel to Manila for the National Competition.

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E. National Contest: October 12, 2012

- The regional winners shall gather at the Bureau of Soils and Water Management (BSWM) on October 12, 2012 from 8:00 A.M to 4:00 P.M. for the national competition.
- The contestants shall be required to do an entirely new poster, on-thespot, with a totally different design from their winning regional entries.
- All materials to be used including illustration boards, agricultural and fishery products, glue gun and glue stick shall be provided by the Contest Committee except craypass and crayons.
- Judging shall be from 4:00 to 5:00 P.M.
- The Board of Judges will select the five (5) best posters from among the 17 regional participants.
- 6. The BOJs decision shall be final.
- The winning posters shall be displayed at the Department of Agriculture, DepEd and FAO offices and will be used as designs for the 2012 christmas cards.
- 8. The winning posters shall be the property of the Department of Agriculture.

III. AWARDING OF PRIZES

- The five (5) best poster winners shall each receive a cash prize of FFTEEN THOUSAND PESOS (P15,000), a TROPHY and a PLAQUE for the winning school. All the prizes will be shouldered by the FAO.
- The non-winning regional poster participants shall each receive One Thousand Pesos (P1,000), Certificate of Participation and a Certificate of Appreciation for the non-winning schools.

- The prizes for the 5 Best Poster Winners shall be awarded during the World Food Day celebration on October 16, 2012. The venue shall be announced later.
- The national winners shall be provided with an all-expense paid educational tour, sponsored by the National Agricultural and Fishery Council (NAFC). Each winner shall be escorted preferably by ONE PARENT, SIBLING or GUARDIAN ONLY. (for strict compliance).

For inquiries with regard to the conduct of the contest, you may please call the office of:

NOEL O. REYES

Director, DA Information Service and Chairman, 2012 World Food Day National On-the-Spot Poster Making Contest Tel. No. (02) 920-4080

CELESTE VILLENA

Chief, Planning, Monitoring and Communications Group Co-Chair, 2012 World Food Day National On-the-Spot Poster Making Contest

COMMITTEE MEMBERS

MS. SARAH LACSON
Assistant FAO Representative (Admin)
MS. SHIRLEY PASCUA
DA-NAFC

SECRETARIAT

National On-the-Spot Poster Making Contest
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PERLA E. FLORES
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