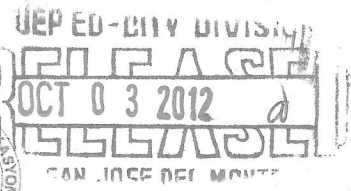




Republic of the Philippines
DEPARTMENT OF EDUCATION
Region III
DIVISION OF CITY SCHOOLS
City of San Jose del Monte



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October 3, 2012

DIVISION MEMORANDUM

No. 180, s. 2012

To: *Public Schools District Supervisors*
Public Elementary / Secondary School Principals / OICs

2012 DIVISION ROAD SAFETY POSTER MAKING CONTEST

1. The City Division of San Jose del Monte will conduct the **2012 Division Road Safety Poster Making Contest** on **October 16, 2012**, 1:00 pm to 4:00 pm at the Division Library Hub, City of an Jose del Monte.
2. The activity will culminate with the celebration of the **World Day of Remembrance** on **November 18, 2012**.
3. For the Elementary Level, District Offices are expected to conduct district level competition in order to select the top 3 winners. Deadline of the submission of the result is on or before October 16, 2012 at the Division Office.
4. For the Secondary Level, each school is asked to submit one entry to the Division Office on or before October 16, 2012.
5. The winners in the Division Level (Elementary & Secondary Levels) shall be announced through a memorandum.
6. All entries must be made of local and indigenous materials except for glue, varnish and fixative materials which are used to practice the work of art. **Please see attached Contest Mechanics.**
7. Immediate and wide dissemination of this Memorandum is desired.


DR. AMANCIO S. VILLAMEJOR JR., CESO IV
Schools Division Superintendent

Guidelines for the National Road Safety Poster Making Contest

1. The contest is open to public and private elementary and high school students of School Year 2012-2013.
2. The theme for the contest is, "ROAD SAFETY AS A WAY OF LIFE".
3. All entries must be:
 - a. 30 inches by 40 inches;
 - b. either in landscape or portrait orientation;
 - c. made of indigenous materials like wood, dry leaves, bamboo, sand, petals, shells, stones, etc;
 Note: ONLY glue, varnish and fixative material (e.g. fixative spray) which are deemed necessary to protect the work are allowed;
 - d. provided with an explanation / description of the student's idea, understanding or vision behind his/her work and of the materials used; and
 - e. labeled at the back with the following information: Name, Complete Home Address, Barangay, School, Division, Region and Contact Number.
4. The selection of winners shall be based on the following criteria:

✓ Originality	25%
✓ Relevance to the Theme	25%
✓ Clarity of the Message	25%
✓ Creativity	15%
✓ Visual Impact	10%
5. The schedule of activities for the different levels shall be as follows:

Level	Submission of Entries	Judging Period
School	June 30, 2012	July 1- July 15, 2012
Division	July 20, 2012	July 21 - August 31, 2012
Regional	September 1, 2012	September 2 - October 31, 2012
National	November 1, 2012	November 18, 2012

6. Board of Judges from the school to the regional levels shall be composed of DepED and local government officials while the heads of the different government offices shall judge the national level contest.
7. School, Division, Regional and National winners will receive prizes accordingly.
8. Division and regional coordinators must take photos of all winning entries at the school level to be submitted to the National Secretariat. Retouching is not allowed after the submission of entries.
9. The decision of the judges is final and non-appealable.
10. Violation of any of the above mentioned is a ground for disqualification in the contest. In case of a disqualified entry, no replacement/substitute entry will be permitted.