



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Region III  
**DIVISION OF CITY SCHOOLS**  
City of San Jose del Monte



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November 23, 2012

**DIVISION MEMORANDUM**

No. 220, s. 2012

To: *Public Schools District Supervisors*  
*Public Elementary / Secondary School Principals / OICs*

**2012 EDUCATION WEEK CELEBRATION**

1. This office informs the field that pursuant to **DepEd Memorandum No. 207, s. 2012** as mandated in the **Presidential Proclamation No. 2399, dated February 25, 1985** designating the second week of December of every year as Education Week, the Department of Education City Division shall celebrate **Education Week** with the theme **"K to 12 Basic Education Program: Engaging Stakeholders and Communities Forward"** on **December 10 – 14, 2012**.
2. The celebration aims to:
  - a. reaffirm and emphasize the role of education in empowering and developing the young to be productive citizens of the country and responsive to the needs of the times;
  - b. drum up support for the implementation of the K to 12 Basic Education Program;
  - c. strengthen cooperation among stakeholders in education to support the necessary and significant changes to achieve quality and relevant education; and
  - d. inspire every educator to do more for the schoolchildren to ensure their future.
3. All School Heads / Principals are encouraged to conduct simple and austere yet high impact and memorable programs and activities during the week consistent with the theme and objectives of this year's celebration.
4. Enclosure No. 1 contains Suggested List of Activities which may be conducted by all schools, including schools – based clubs or organizations.
5. All schools shall submit a report on the conduct of activities celebrating Education Week on or before Thursday, **January 10, 2013**. The Division Office shall submit said report on **January 15, 2013** to the office of Undersecretary Yolanda S. Quijano, Attention: Atty. Ernesto R. Sotto Jr. of the Department of Education – Center for Students and Co – Curricular affairs.
6. Immediate and wide dissemination of this Memorandum is desired.

  
**DR. AMANCIO S. VILLAMEJOR JR., CESO IV**  
Schools Division Superintendent

**2012 EDUCATION WEEK**

December 10-14, 2012

**SUGGESTED ACTIVITIES**

1. **Simultaneous Flag-Raising Ceremony and Opening Program at 8:00AM on December 10, 2012**  
(The program shall be highlighted by an inspirational talk of the highest official present who will talk about the K to 12 Basic Education Program. Parents, *Barangay* Officials and the community shall be invited to attend.)
2. **Putting Up of Bazaars/Exhibits Showcasing Outputs of Pupils and Students in EPP/TLE/TVE**
3. **Seminar/Training/Workshop/Team-Building for Teachers and Students**
4. **Exhibits of Outstanding Achievements, Science Investigatory Projects and Other Projects**
5. **Awarding of Outstanding Teachers, Employees, Programs and Projects, and Awarding of Certificates of Appreciation to all Partners, LGUs, NGOs, PTAs and Sponsors**
6. **Academic and Co-Curricular Contests**
7. **Tree-Planting, Tree-Growing and Tree-Caring Activity to be led by the Youth for Environment in Schools-Organizations (YES-O)**
8. **Run for Education**  
(The funds collected will help in renovating school buildings destroyed by typhoons.)
9. **Conduct of *Brigada Eskwela***
10. ***Balik Paaralan***  
(The Supreme Student Governments and Supreme Pupil Governments will serve as teachers to out-of-school youth, street children and others. Officers may give books, papers, pencils, pens and other school materials.)
11. **Kindergarten Donation and Advocacy**  
(The Supreme Student Governments and Supreme Pupil Governments may visit the *Barangays* within their vicinity to encourage and remind parents to enlist their five-year old kids for Kindergarten. They may also conduct solicitations for books and toys (old and new) for donation to Kindergarten classes.)
12. **Pasko Na!**  
(Schools and offices will conduct a pre-Christmas activity such as gift-giving. Beneficiaries should come from poor communities, orphanages and others.)