

August 6, 2015

ADVISORY No. 60 s. 2015

Pursuant to DepEd Order No. 39, s. 2009, (DECS Order No. 28 s. 2001) this ADVISORY is issued for the information of all concerned

Megafresh International, Inc. *Referral*
GERMELINA H. PASCUAL
School Division Superintendent

Unit 11-18th Flr., Jollibee Pl
Emerald Ave., Pasig City
Tels. 632-06-07; 632-06-10
632-73-15; 632-06-09

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RECORDS UNIT

July 13, 2015

Mr. Rizalino Jose T. Rosales
Asst. Regional Director
Maimpis City of San Fernando Pampanga

Dear Sir,

It has come to our attention that a certain number of organized individuals have been going around various DepEd schools in the different provinces for the express intent of: 1) pretending to be Megafresh personnel (they are even completely equipped with fake identification), they then solicit business under the guise of donating items to the school to enable them to land an audience and a platform for their sales propaganda; 2) demonstrating then attempting to sell counterfeit and/or stolen items (water purifiers/ water filtration equipment) to these schools and their employees.

Two such incidents have been confirmed and documented; we are presently investigating other reports in cooperation with the CIDG and the local police. The first incident took place in DepEd Batangas, last September 2014 duly reported by Mr. Henry Ramirez (09054399560), while the latest confirmed incident was just two weeks ago in DepEd Kabayan, Benguet, the victim being Ms. Ursula Dalayon (09127963308).

In these incidents, these scammers are used fake identification and sold counterfeit products to DepEd schools. Megafresh has never authorized any groups or individuals to go around schools to donate or to sell anything. The products these scammers are using are dangerous to say the least for the source of the said items are unknown.

They proffer questionable products that may not have passed certain quality standards and they are thus misusing our good name in doing so. If anyone should want to purchase our products they can be found exclusively at any branch of ACE Hardware, Handyman, True Value or Home Depot.

We would like to ask for your assistance in circulating this advisory to all DepEd schools especially to those in the Batangas and Benguet areas respectively as we strongly believe these scammers will look to strike again. As alluded to earlier, we have already received two separate complaints and we therefore ask for your kind assistance by acting fast to prevent similar incidents from recurring in the future.

Should you require a more detailed discussion, please do not hesitate to contact me through (0922) 8659188 or (02) 6320607/ (02) 6320609 at any time.

Sincerely Yours,

Marite T. Rivera
Marite T. Rivera
Head of Sales
MEGAFRESH Int'l, Inc.

DepED R.O. III
JUL 31 2015

DepEd Region III Referral No. 62, s. 2015

Respectfully referred to the Schools Division Superintendents, enjoining the evaluation of this subject request in accordance with DepEd Order No. 8, s. 2013, "Poli Guidelines on Regulating the Issuance of DepEd Advisories" and Regional Memorandum No. 130, s. 2014 entitled "Issuance of Advisories on Goods and Services".

RIZALINO JOSE T. ROSALES