



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region III  
DIVISION OF CITY SCHOOLS  
City of San Jose del Monte



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March 16, 2018

**DIVISION MEMORANDUM**

No. 43 s. 2018

To : Assistant Schools Division Superintendent  
Division Chief  
Education Program Supervisors  
District Supervisors  
Elementary & Secondary Public School Heads  
All Others Concerned

**2018 Brigada Eskwela Jingle Making, Essay Writing, Poster Making  
and Recycling Contests**

1. This Office announces the conduct of the **2018 Brigada Eskwela Jingle Making, Essay Writing, Poster Making and Recycling Contests** with the theme ***"Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan"***.
2. The contests aim to:
  - a. develop best practices in recycling;
  - b. express ideas creatively;
  - c. encourage schools to showcase talents of learners; and
  - d. attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year.
3. Contests are open to all learners of public elementary and secondary schools.
4. The mechanics, criteria and entry form of the said competition are indicated in Enclosures No. 1 & 2.
5. Immediate and wide dissemination of this Memorandum is earnestly desired.

  
**GERMELINA H. PASCUAL, CESO V**  
Schools Division Superintendent

**MECHANICS AND CRITERIA OF THE JINGLE MAKING CONTEST**

**1. Rules and Guidelines**

**A. Composition**

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than three (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

**B. Participants**

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- Only one entry per division may qualify for the Regional Level Competition

**C. Entry Format and Requirement**

- Each school is allowed to send one official entry.
- It shall be in an MP3 format with the **title of the jingle as the file name**.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
  - a. A duly accomplished Entry Form (Enclosure No.2)
  - b. Narrative report on the concept of the jingle.
  - c. Profile of composers and the music teacher/coach (which can be found in the Entry Form)
- The deadline for submission of entries shall be on or before March 26, 2018.
- The decision of the judges is final and irrevocable,

**2. Criteria for Judging**

<b>Originality –</b>	<b>50 %</b>
<b>Musicality – (Melody, Arrangement, Instrument/Accompaniment, Tone, Appropriateness, Singability)</b>	<b>30%</b>
<b>Relevance to the BE Program and the Theme –</b>	<b><u>20 %</u></b>
	<b>Total - 100%</b>

**3. Prizes for the winners**

- 1<sup>st</sup> place – Certificates and Cash Prize (Elementary and Secondary)
- 2<sup>nd</sup> place – Certificates and Cash Prize (Elementary and Secondary)
- 3<sup>rd</sup> place – Certificates and Cash Prize (Elementary and Secondary)
- 4<sup>th</sup> to 5<sup>th</sup> Places- Certificates of Recognition

- Winning piece will be used as the Official Brigada Eskwela Jingle for 2018. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.

## MECHANICS AND CRITERIA OF THE POSTER MAKING CONTEST

1. The contest is open to all pupils/students of public elementary and secondary schools.
2. Each school is advised to send one official entry.
3. The theme of this year's competition is "**Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan**".
4. The medium for poster making contest shall be oil pastel only. The required base paper to be used is an illustration board (size:1/4).
5. All entries must be submitted to the SGOD Office on or before **April 13, 2018**.
6. Decision of the Board of Judges is final.
7. Criteria for the Poster Making Contest

Originality of Idea	40%
Relevance to the Theme	40%
Overall Impact	<u>20%</u>
<b>Total</b>	<b>100%</b>

8. Prizes for the winners
  - a. 1st place (Elementary and Secondary) – Certificate and Cash Prize
  - b. 2nd place (Elementary and Secondary) – Certificate and Cash Prize
  - c. 3rd place (Elementary and Secondary)– Certificate and Cash Prize
  - d. 4<sup>th</sup> to 5<sup>th</sup> places (Elementary and Secondary)-Certificates of Recognition

## MECHANICS AND CRITERIA OF THE ESSAY WRITING CONTEST

1. The contest is open to all pupils/students of public elementary and secondary schools.
2. Each school is advised to send one official entry.
3. The theme of this year's competition is "**Pagkakaisa para sa Handa, Ligtas at Matatag na Paaralan tungo sa Magandang Kinabukasan**".
4. The essay must be written in Filipino, type-written in an A4 bond paper, double spaced, one (1) inch margin on both sides, Font 12, Arial, minimum of 2-page and a maximum of 3-page work.
5. Criteria are as follows:

Nilalaman at Orihinalidad	50%
Istilo at Lenguwahe	30%
Pagkakaayos ng Kaisipan	<u>20%</u>
<b>Total</b>	<b>100%</b>

6. All entries must be submitted to the SGOD Office on or **before April 13, 2018**
7. Decision of the Board of Judges is final.
8. Prizes for the winners
  - a. 1st place (Elementary and Secondary) – Certificate and Cash Prize
  - b. 2nd place (Elementary and Secondary) – Certificate and Cash Prize
  - c. 3rd place (Elementary and Secondary)– Certificate and Cash Prize
  - d. 4<sup>th</sup> to 5<sup>th</sup> places (Elementary and Secondary)-Certificates of Recognition



## MECHANICS AND CRITERIA OF THE RECYCLING CONTEST

1. The contest is open to all public elementary and secondary schools.
2. Each school is advised to send one official entry.
3. Entries must be made from recycled paper materials that show and promote care for the environment.
4. All entries must be submitted to the SGOD Office **before April 13, 2018**
5. Decision of the Board of Judges is final.
6. Criteria for Judging is as follows:

<b>Innovation/Originality</b> - <i>Item must capture attention</i>	50%
<b>Usefulness</b> - <i>Item created/developed must serve practical purpose for any person's daily life</i>	30%
<b>Workmanship</b> - <i>Item must be neatly made and should show quality of work</i>	<u>20%</u>
<b>TOTAL</b>	<b>100%</b>

7. Prizes for the winners
  - a. 1st place (Elementary and Secondary) – Certificate and Cash Prize
  - b. 2nd place (Elementary and Secondary) – Certificate and Cash Prize
  - c. 3rd place (Elementary and Secondary)– Certificate and Cash Prize
  - d. 4<sup>th</sup> to 5<sup>th</sup> places (Elementary and Secondary)-Certificates of Recognition

## TECHNICAL WORKING GROUP

1. Bernadette B. Rosaroso-EPS I-SGOD
2. Merlita D. Ynciong-SEPS-SMN
3. Manuel P. Dela Cruz-SEPS-HRD
4. Conrado O. Abraham-EPS-II-SMN
5. Manuel T. Caliboso-PDO-II-DRRM
6. Marife C. Arandela-PDO-I-Youth Formation
7. Margie M. Duro-PDO-I-Youth Formation
8. Ma. Felisa C. Camino-Planning Officer III
9. Isaac Jay B. Salinas-Division Engineer III
10. Urcesio A. Sepe-EPS-II-SMME

(Enclosure No.2 to Division Memorandum No. 43, s. 2018)



**REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION**

**Brigada Eskwela Jingle Making Contest  
ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID: \_\_\_\_\_

Division of \_\_\_\_\_ Region: \_\_\_\_\_

Composer's  
Profile: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach  
Profile: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Concept of the Brigada Eskwela Jingle Entry:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:

Recommended by:

\_\_\_\_\_  
Composer/Music Teacher Coach

\_\_\_\_\_  
Principal