



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Region III  
**DIVISION OF CITY SCHOOLS**  
City of San Jose del Monte



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May 3, 2018

**Division Memorandum**  
No. 67 s.2018

To: Assistant Schools Division Superintendent  
Division Chiefs  
Education Program Supervisors  
Public Schools District Supervisors  
Private School Administrators  
Public Elementary School Principals/OICs

**2018 Division Elementary Schools Press Conference (DESPC)**

1. In support to RA 7079 otherwise known as Campus Journalism Act of 1991, this Office announces the conduct of the Division Elementary Schools Press Conference (DESPC) on August 30-31, 2018 at a venue to be announced soon.
2. The conference aims to:
  - a. enhance journalistic competence of pupils through healthy and friendly competitions;
  - b. develop camaraderie between and among pupils and teachers as advocates of the craft and
  - c. determine the top three journalists who will represent the division in the 2018 Regional Schools Press Conference
3. Each school can field in a maximum of five pupil-contestants per individual contest category per medium (English or Filipino). In addition, a pupil-contestant may compete in two contest categories but in the same medium either in English or Filipino. Substitution of the contestants if there is any should be made through official letter signed by the school head five days before the actual contest.
4. Pupil-contestants in photojournalism should bring any digital camera with a maximum of 20 megapixels while contestants in editorial cartooning should bring oslo paper and Mongol no.2.
5. Contestants for Radio Broadcasting and Collaborative Desktop Publishing should undergo the pre-selection on July 27, 2018 at SJDMWCS from 8:00 A.M.-5:00 P.M. Each pupil-contestant for collaborative and radio broadcasting (Technical) should bring laptop during the selection day.
6. Each pupil, trainer, coach -participant shall pay a registration fee of Sixty Pesos (P60.00) and a membership fee of Forty Pesos (P40.00) chargeable against school's canteen/ campus journalism/MOOE funds to defray expenses for the judges' honoraria, medals, trophies, certificates, supplies, contest materials, training after the contest and other related expenses.
7. The top fifteen winners per contest category per medium shall be recognized and the points the school will gain will be included in the computation of the overall scores.

8. Further, the top performing schools shall be awarded as follows:
  - a. Top 10 public elementary schools
  - b. Top 5 private elementary schools
  - c. Top 5 public and private elementary schools in English Categories
  - d. Top 5 public and private elementary schools in Filipino Categories
  - e. Top 10 overall public and private elementary schools
9. Each school should submit the official list of contestants (hard and soft copies) and should pay registration fees on August 23, 2018 at 1:00 P.M., Reading Recovery Center, SJDMWCS to Mesdames Corazon Manuel, Mariefe Baltazar, Merly Indaya and Jellyson Dela Cruz, officers of the Division Association of School Publication Advisers.
10. Travel and other expenses of the participants shall be charged to school's canteen/ journalism/ MOOE subject to usual accounting and auditing procedures.
11. Enclosure no. 1 contains the form for the official list of contestants , the working committees and matrix of the activity respectively.
12. Immediate and wide dissemination of the contents of this Memorandum is enjoined.

  
**GERMELINA H. PASCUAL, CESO V**  
Schools Division Superintendent





## B. Working Committees

**Overall Chairperson:** Esperanza Diaz Cruz

**Vice Chairperson:** Amelita A. Campo

**Program and Invitation:** Chairman: Mariefe Baltazar Members: Erika Dominique Aquino, Ernie Alcaraz, Marivic Panopio, Diane Marie Del Rosario

**Documentation:** Chairman: Julius Dela Cruz : Members: Onasis Manlapaz, Amorsolo Ayaso, Rowena Delos Santos

**Food:** Chairman: Merly Indaya : Members: Jellyson Dela Cruz, Maileen Maneja, Belinda Urbano, Noel Bernaldo

**Awards:** Chairman: John Patrick Palad : Members: Monalyn Sarmiento, Joana Verano, Doriness Moreno, Arlene Cruz, Ma. Gina Estrella

**Contest Proper:** Chairman: Anne Cynthia Elizares :Members: Danica Valentino, Allen Ray Belisario, Donn Uriel Buenaventura ,Lawton Ladao ,Ma. Cristy Torlao, Sarah Orencillo, Joy ann Yap, Wendell Herrera ,Kristine Martinez, Krsna Rebulado, Eloisa Gerona, Select Faculty of the Host School

## C. Matrix of Activity

*\* Schedule will be changed depending on the availability of the judges*

	August 30	August 31
Time	Activity	Activity
6:00-7:30	Arrival of the participants ( Each school will prepare a 20 second yell)	
7:30-9:00	Opening Program ( 30 minute program PSDSes, Principals, EPSes, CID Chief, SDS, SDS Photojournalism	Editor's Forum/ concurrent session Election of CJs Officers Talentadong CJ
9:00-10:30	Feature Editorial Cartooning	
10:30-12:00	Sports Writing	Henyong SPA
12:00-1:30	Copyreading	Financial Reporting
1:30-3:00	Science Writing	Closing Program
3:00-4:30	Editorial Writing	Principals, PSDSes, EPSes, CID Chief, SDS, ASDS
4:30-6:00	News Writing	