



December 28, 2018

**DIVISION MEMORANDUM**

No. 267, 2018

To : Assistant Schools Division Superintendent  
Division Chiefs  
Education Program Supervisors  
Public Schools District Supervisors  
Public Secondary/ Elementary School Heads  
All Others Concerned

**2019 BRIGADA ESKWELA JINGLE MAKING CONTEST**

1. This Office announces the conduct of the **2019 Brigada Eskwela Jingle Making Contest** with the theme "**Matatag na Bayan para sa Maunlad na Paaralan**".
2. The contest aims to:
  - a. encourage schools to showcase talents of learners; and
  - b. attract more volunteers and partners for the schools' maintenance efforts before the opening of the School Year 2019-2020.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The mechanics, criteria and entry form of the said competition are indicated in Enclosure. Nos.1&2.
5. Immediate and wide dissemination of this Memorandum is earnestly desired.

  
**GERMELINA H. PASCUAL, CESO V**  
Schools Division Superintendent

## MECHANICS FOR THE 2019 BRIGADA ESKWELA JINGLE MAKING CONTEST

### 1. **Composition**

- *It must be in Filipino language.*
- *It must be relevant to the theme.*
- *The time duration must not be more than two (2) minutes.*
- *It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.*
- *Any musical instrument can be used as accompaniment.*

### 2. **Participants**

- *The contest is open to all learners of public elementary and secondary schools.*
- *Composer can be either an individual or a group of learners.*
- *Only one entry per division may qualify for the Regional Level Competition*

### 3. **Entry Format and Requirement**

- *Each school is allowed to send one official entry.*
- *Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.*
- *Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:*
  - A duly accomplished Entry Form (Enclosure No.2)*
  - Narrative report on the concept of the jingle.*
  - Profile of composers and the music teacher/coach (which can be found in the Entry Form)*
- *The deadline for submission of entries shall be on or before January 9, 2019.*
- *The decision of the judges is final and irrevocable,*
- *Winners will be announced through a Division Memorandum.*

### 4. **Criteria for Judging**

<b>Originality –</b>	<b>40 %</b>
<b>Musicality – (Melody, Arrangement, Instrument/Accompaniment, Tone)</b>	<b>40%</b>
<b>Relevance and Appropriateness to the BE Program and the Theme –</b>	<b>20 %</b>
	<b>Total - 100%</b>

5. The Technical Working Group is composed of **Esperanza Diaz-Cruz**, SGOD Chief, **Bernadette B. Rosaroso**, EPS I-SGOD, **Merlita D. Ynciong**, SEPS-SMN, **Conrado O. Abraham**, EPS II-SMN, **Manuel T. Caliboso**, PDO-II-DRRM, **Margie M. Duro**-PDO-I, **Urcesio A. Sepe**-EPS II-SMN & **Dr. Noel B. Burce**-EPS II-HRD.

- *Winning piece will be used as the Official Brigada Eskwela Jingle for 2019. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.*



**REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF EDUCATION**

**Brigada Eskwela Jingle Making Contest  
ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID: \_\_\_\_\_

Division of \_\_\_\_\_ Region: \_\_\_\_\_

Composer's  
Profile: \_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach  
Profile: \_\_\_\_\_  
\_\_\_\_\_

Concept of the Brigada Eskwela Jingle Entry:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by: \_\_\_\_\_

\_\_\_\_\_  
Composer's and Music Teacher Coach

\_\_\_\_\_  
Recommended by:

Principal/SDS

Accepted by: \_\_\_\_\_  
\_\_\_\_\_