



January 21, 2019

DIVISION MEMORANDUM

No. 014 s. 2019

To : Asst. Schools Division Superintendent
Division Chiefs
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads

**CRAFTING OF DIVISION CAMPUS JOURNALISM IMPLEMENTATION PLAN
FOR SCHOOL YEAR 2019-2020**

1. This Office announces the *Crafting of Division Campus Journalism Implementation Plan for School Year 2019-2020* on January 28- February 1, 2019 at The President's Hotel, Lingayen, Pangasinan.
2. The activity aims to formulate the plan for the implementation of different activities in campus journalism for the School Year 2019-2021.
3. Participants to this are the officers and members of the Division Association of Secondary School Paper Advisers (DASSPA) and Division Association of Elementary School Paper Advisers (DAESPA) who will attend the 2019 National Schools Press Conference.
4. Enclosure 1 contains the Division Campus Journalism Implementation Plan Matrix to be accomplished by the participants.
5. Immediate and widest dissemination of this Memorandum is desired.

GERMALINA H. PASCUAL, CESO V
Schools Division Superintendent



DIVISION CAMPUS JOURNALISM IMPLEMENTATION PLAN MATRIX FOR SCHOOL YEAR 2019-2020

GOALS	OBJECTIVES	PROGRAM/STRATEGIES	ACTIVITIES
1. Assess the overall performance of the division in the 2018 RSPC and 2019 NSPC			
2. Increase the level of expertise of SPAs in the different contest categories of press conference			
3. Promote retention of performing SPAs and recruitment of budding SPAs			
4. Achieve 100% participation rate of the schools in the individual and school paper contests			
5. Develop responsible campus journalism among SPAs and CJs			
6. Design effective intensive training programs			
7. Create a pool of evaluators of school papers and individual contest pieces			
8. Increase participation but lessen the expenses in the different			