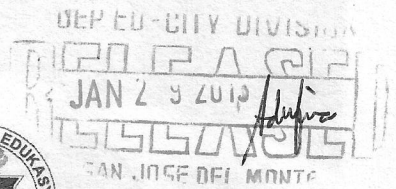
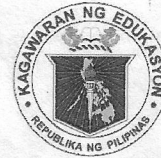


Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Region III  
**DIVISION OF CITY SCHOOLS**  
City of San Jose del Monte



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January 28, 2013


**DIVISION MEMORANDUM**

No. 12 s. 2013

To: Public Secondary School Heads/OICs  
Private Secondary School Administrators/Principals

**PROJECT JOURNALISM**

1. This is to invite all the secondary school paper advisers from both public and private schools in the division to participate in the **Project Journalism**, a seminar-workshop organized and sponsored by the Department of Journalism, College of Communication of the Polytechnic University of the Philippines (PUP)-Manila, on February 16, 2013 (8:00 A.M.-6:00 P.M.) at College of St. Adela, Daang Barrio Poblacion 1, this City.
2. With the theme "*Uplifting Campus Journalism through Empowering School Paper Advisers*", Project Journalism aims to develop the journalistic competence of the school paper advisers and to build their capacity for effective management of school publication.
3. Among the topics to be discussed in the seminar-workshop are as follows:
  - a. newspaper design and publishing (Page Layout and design)
  - b. Sports Journalism
  - c. News Writing
  - d. School Paper Management
4. Each school may send one participant who may either be a school paper adviser in English or Filipino.
5. The seminar-workshop will be free of charge. Participants are asked to bring own provision for lunch and snacks.
6. A service credit of one day shall be given to each participant from the public school.
7. Immediate and wide dissemination of the contents of this memorandum is desired.

  
**ESTELITA G. PINEDA, CESO V**  
Schools Division Superintendent