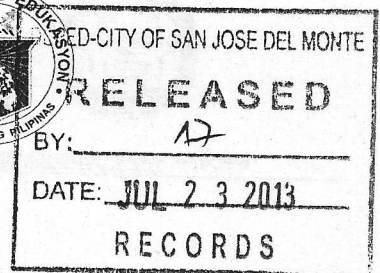




Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Region III  
**DIVISION OF CITY SCHOOLS**  
City of San Jose del Monte  
Telefax Nos. (044) 815-2815  
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July 17, 2013

**DIVISION MEMORANDUM**

No. 94 s. 2013

**2013 DIVISION ELEMENTARY SCHOOLS PRESS CONFERENCE (DESPC)**

To:

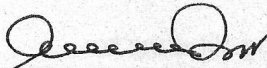
Education Program Supervisors  
Public School District Supervisors  
Public Elementary School Principals/OICs  
Coordinating Principals  
Private School Administrators/OICs

1. This Office announces the conduct of the 2013 Division Elementary Schools Press Conference (DESPC) with the theme: Campus Paper: A Tool in Promoting Good Governance on September 5-6, 2013 at Muzon Pabahay Elementary School, Muzon, City of San Jose del Monte from 7:30 a.m. to 6:00 p.m.
2. The said writing tilt aims to:
  - a. use campus journalism as learning avenue for the pupil-journalists to improve their writing skills;
  - b. strengthen values such as honesty, camaraderie and discipline among pupil-journalists and teacher-coaches and
  - c. select best campus writers who will represent this Division in the Regional Schools Press Conference (RSPC) on November 28-29, 2013 at Fontana , Clark Field, Angeles City.
3. To maximize participation and to give equal chances for big and small schools, each school may field in a minimum of two and maximum of five campus writers per category per medium. A participant may join in the two categories of the same medium in English or Filipino.
4. The eight categories for the said DESPC are as follows:

ENGLISH	FILIPINO
News Writing	Pagsulat ng Balita
Feature Writing	Pagsulat ng Lathalain
Editorial Writing	Pagsulat ng Pangulong Tudling
Sports Writing	Pagsulat ng Balitang Pampalakasan
Science Writing	Pagsulat Agham
Copy reading and Headline Writing	Pagwawasto at Pag-uulo ng Balita
Photojournalism	Pagkuha ng Larawan
Editorial Cartooning	Editorial Kartuning

5. Pupil-writers may also join in the search for Talentadong CJ, campus journalism Quiz show and in the screening of Division participants for radio broadcasting and script writing and collaborative publishing. Seven (7) members per team will be selected per medium per group category.

6. All pupil-journalists and teacher-advisers shall pay a registration fee of Sixty Pesos (Php60.00) and a membership fee of Thirty Pesos (Php30.00) to defray expenses relative to the conduct of the said writing confab. The officers of the DESSPAA namely Mrs. Mariefe Baltazar and Merly Indaya are in charge of the collection during the pre-registration on August 29, 2013 at the West District Office from 1:00p.m. to 5:00p.m.
7. All campus journalists and school paper advisers shall bring their own provision for lunch and snacks.
8. The top fifteen (15) winners in each contest-category per medium will be declared but only the top three (3) winners will advance to the Regional Schools Press Conference.
9. Points earned by each school in both English and Filipino will be computed and will be given the following awards:
  - a. 7 highest pointer schools (overall public and private schools)
  - b. 5 highest pointer private schools
  - c. 7 highest pointer public schools
  - d. 7 highest pointer schools in English
  - e. 7 highest pointer schools in Filipino
10. Enclosures no.1 and 2 contain DESPC guidelines, the matrix of activities and the working committees.
11. Immediate and wide dissemination of the contents of this Memorandum is desired.

  
**ESTELITA G. PINEDA CESO V-**  
Schools Division Superintendent



**Implementing guidelines in the conduct of 2013 Division Elementary Schools  
Press Conference ( DESPC)**

1. Observe punctuality, honesty, discipline and sportsmanship in the conduct of DESPC activities.
2. Stay inside the billeting rooms while pupil-writers wait for their contest schedule.
3. Present school ID and latest school paper copy to the facilitators during the contest proper.
4. For photojournalism contestants, bring digital camera of not more than 12.5 megapixel.
5. For the editorial cartooning contestants, bring oslo paper and drawing pens.
6. In the Search for Talentadong Journalists and campus journalism quiz, register only one participant per school.
7. Please contact Ms. Esperanza Diaz Cruz and Corazon Ignacio, Education Program Supervisors at 09175643985 and 09175872394 respectively for any queries.

**2013 Division Elementary Schools Press Conference Schedule**

Day 1: September 5, 2013

TIME	CONTEST CATEGORY
6:30-7:00	Arrival of Participants
7:00 – 7:30	Opening Program
7:30 – 9:00	Photojournalism/Editorial Cartooning
9:00 – 10:30	Sports Writing
10:30 – 12:00	Editorial Writing
12:00 – 1:30	News Writing
1:30 – 3:00	Copy reading and Headline Writing
3:00 – 4:30	Feature
4:30 – 6:00	Science Writing

Day 2 September 6, 2013

TIME	CONTEST CATEGORY
7:00 – 7:30	Arrival of participants
7:30 – 9:00	Radio Broadcasting Screening
9:00 – 10:30	
10:30 – 12:00	
12:00 – 1:30	Collaborative Writing Screening/ Campus Journalism Quiz
1:30 – 3:00	
3:00 – 4:30	Talentadong CJs
4:30 – 6:00	Awarding Ceremony

### WORKING COMMITTEES

Program and Invitation	<p>Chairman: Jackiline Vecino, TES</p> <p>Members:</p> <p>Marilen Simbulan – BBF ES</p> <p>Evangeline Jordan-BBF ES</p> <p>Ronald De Leon – BBD ES</p> <p>Krsna Rebulado- FCPC</p> <p>Juliet Espino-MPES</p> <p>Mylene Maneja-BBD ES</p>
Registration and Finance	<p>Chairman: Mrs. Zenaida Aguirre – Principal, BBI ES</p> <p>Members:</p> <p>Marife Baltazar – BBD ES</p> <p>Marivic Panopio - KES</p> <p>Corazon Manuel-BBE CS</p> <p>Eden Salvador-SJDMWCS</p>
Food and Accommodation	<p>Chairman: Dr. Lilybeth Dasco – Principal, Muzon Pabahay ES</p> <p>Members:</p> <p>Mrs. Estrella Camposano – TMES</p> <p>Mrs. Evangeline Valenzuela-MPES</p> <p>Ms. Jinky Jane Luctu– MPES</p> <p>Noel Bernaldo-BBA ES</p> <p>Nemie Finalla-BNES</p>
Awards	<p>Chairman: Mrs. Merly Indaya-FHES</p> <p>Members:</p> <p>Mrs. Jovilyn San Felipe-BNES</p> <p>Mr. Christopher Albino – BBE CS</p> <p>Mrs. Virginia Manuel – SCES</p> <p>Mrs.Emelda Jardin-TES</p> <p>Mona Lisa Barcelo-BBH ES</p> <p>Daisy Avelino-Dulong Bayan ES</p>
Documentation	<p>Chairman: Jellyson Dela Cruz BBH ES</p> <p>Members</p> <p>Mrs. Eliza Merza – BBI ES</p> <p>Mrs. Reynalda Paradeza – BBG ES</p> <p>Ms. Monalyn Sarmiento – BBC ES</p> <p>Patrick Palad-SJDMWCS</p> <p>Larry Nabiong-Gumaok ES</p> <p>Annalisa Laynesa-BBB ES</p>
Overall DESPC Committee Chairpersons	<p>Mrs. Esperanza Diaz- Cruz – EPS I, English</p> <p>Chairman</p> <p>Mrs. Corazon G. Ignacio – EPS I, Filipino</p> <p>Vice -Chairman</p> <p>Members</p> <p>Mr. Marlon P. Daclis – EPS I, English</p> <p>Dr. Rolando Sotelo-PSDS</p> <p>Mrs. Dolores Lavilla-PSDS</p>