



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region III
DIVISION OF CITY SCHOOLS
City of San Jose del Monte



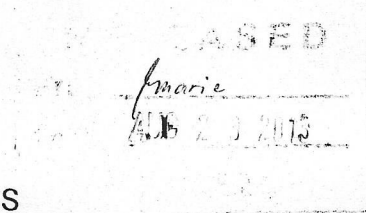
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August 22, 2013

DIVISION MEMORANDUM

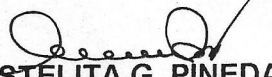
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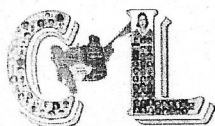
To : Education Program Supervisors
Public School District Supervisors
Public Elementary and Secondary School Head/OICS



I AM A BOOK LOVER, I READ T-SHIRT AND PIN FOR A CAUSE

1. In consonance with the goal of the Library Hub Project of DepEd City of San Jose del Monte which is to develop a culture of readers in the City of San Jose del Monte, this Office, through the Division Association of School Librarians (DASL) is pleased to announce the launching of the ***I Am a Book Lover, I Read T-Shirt & Pins for a Cause Project***.
2. This project, conceived and developed by the DASL officers, aims to promote awareness on the importance of books and to encourage all DepEd personnel, students, parents and external stakeholders to read.
3. In this project, DASL will make logoed T-Shirts for DepEd personnel and pins for students that bear the catchphrase "I am a book lover, I read" and the name of the school to create consciousness among everyone on the importance of reading:
4. Said communication vehicles can be bought at the following prizes:
 - a. T-Shirt - Php250.00
 - b. Pin - Php10.00
5. Proceeds of the T-shirts sold will be utilized by the DASL officers for the following projects:
 - a. Prizes for the winners in the Regional Integrated Competition and
 - b. Prizes for the winners in the Search for Outstanding Library Hub Implementers, and
6. Proceeds of the pins sold shall be utilized by the respective school to support the implementation of its Library Hub Project.
7. DepEd personnel may use the logoed T-shirt every last Friday of the month and in appropriate occasions such as the culminating activity of the National Book Week Celebration on the First Friday of November this year.
8. Purchase of T-shirts and pins is strictly on voluntary basis.
9. Immediate and wide dissemination of this memorandum is desired.


ESTELITA G. PINEDA, CESO V
Schools Division Superintendent



"Commitment-Driven Performance by our Leaders"
"Character-Based Instruction for our Learners"

