



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region III  
DIVISION OF CITY SCHOOLS  
City of San Jose del Monte



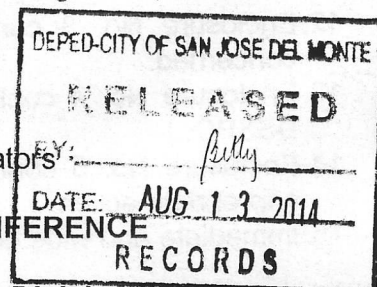
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August 11, 2014

**DIVISION MEMORANDUM**

No. 131 s. 2014

To : Public & Private Secondary School Heads/Administrators



**2014 DIVISION SECONDARY SCHOOLS PRESS CONFERENCE**

1. This Office is pleased to announce the conduct of the **2014 Division Secondary Schools Press Conference (DSSPC) on September 29-30, 2014 at Siena College of San Jose, Brgy. Graceville, this City.**
2. This activity aims to:
  - a. promote campus journalism as an avenue to develop the communicative competence and multiliteracies of the high school students which is the goal of the Integrated Language Arts of the K to 12 Program;
  - b. practice free and responsible journalism even at school level;
  - c. cultivate such values as honesty, integrity, camaraderie and sportsmanship among all the participants and
  - d. determine the campus journalists to represent the division in the various individual contest categories in the upcoming Regional Schools Press Conference (RSPC).
3. This academic event is open to all campus journalists and school paper advisers from public and private secondary schools in the division who are members of the Division Association of Campus Journalists (DACJ) and the Division Association of Secondary School Paper Advisers (DASPA).
4. To be a member of DACJ, a campus journalist should pay the membership fee of **Thirty Pesos** (Php30.00). Likewise, to be a member of DASPA, a school paper adviser should pay the membership fee of **Fifty Pesos** (Php50.00)
5. A campus journalist may compete in two contest categories but in the same medium, either English or Filipino. (**Please see Enclosure No. 1 for the List of Contest Categories and the Allowable Number of Contestants per School**)
6. Participants (CJs and SPAs) shall each pay the registration fee of **One Hundred Pesos** (Php100.00), to be charged to local/school paper funds, to defray the expenses for food, honoraria of judges, official DSSPC medals, certificates, supplies and materials.
7. Payment of the registration fee and membership fee is on September 16, 2014 during the meeting of school paper advisers at 1:00 P.M. at the Division Library Hub.
8. Participating schools are requested to send their official list of contestants to [marlondaclis@yahoo.com](mailto:marlondaclis@yahoo.com) on or before September 11, 2014 following the format in Enclosure 2.
9. Each of the fifteen winners to be declared per contest category per medium will be given a certificate of recognition but only the top ten winners will receive the official DSSPC medal.
10. The top three winners in all the contest categories and their coaches will represent the division in the 2014 RSPC this October.
11. Points earned by each participating school from their winnings will be tallied to determine the following:
  - a. 7 Highest Pointers (Private Schools)
  - b. 7 Highest Pointers (Public Schools)
  - c. Overall Top 7 Schools
  - d. Top Ten School Paper Advisers



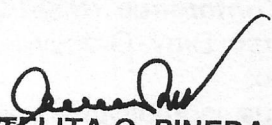


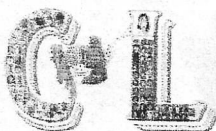
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12. Enclosure No. 3 contains the **Matrix of Activities** for the guidance of all concerned.
13. Enclosure No. 4 contains the **Guidelines** for the orderly conduct of the 2014 DSSPC.
14. Enclosure No. 5 contains the **Working Committees** & the **Proctors** for their appropriate action.
15. Immediate and wide dissemination of this memorandum is desired.

  
ESTELITA G. PINEDA, CESO V  
Schools Division Superintendent



"Collaborating with our Leaders, Caring for our Learners"





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Enclosure No. 1 to Division Memorandum No. 131 s. 2014

**CONTEST CATEGORIES & ALLOWABLE NUMBER OF CONTESTANTS  
PER SCHOOL**

<b>English</b>		<b>Filipino</b>	
<b>Contest Categories</b>	<b>Maximum No. of Contestants per School</b>	<b>Contest Categories</b>	<b>Maximum No. of Contestants per School</b>
News Writing	6	Pagsulat ng Balita	6
Feature Writing	6	Pagsulat ng Lathalain	6
Editorial Writing	6	Pagsulat ng Panguling Tuding	6
Sports Writing	6	Pagsulat ng Balitang Isports	6
Science Writing	6	Pagsulat ng Artikulong Pang-Agham	6
Copyreading & Headline Writing	6	Pagwawasto ng Sipo at Pag-Uulo ng Balita	6
Photojournalism	6	Pagkuha ng Larawan	6
Editorial Cartooning	6	Editoryal Kartun	6



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Enclosure No. 3 to Division Memorandum No. 131 s. 2014

**MATRIX OF ACTIVITIES**

DAY 1	DAY 2
8:00 A.M. -9:00 A.M.  Opening Program	8:00-12:00 P.M.  Talent Search Performance Assessment (Broadcasting Team and Desktop Publishing)
9:00 A.M. -11:00 A.M.  News Writing Contests Photojournalism Contests	
11:00 A.M. -1:00 P.M.  Editorial Writing Contests Editorial Cartooning Contests	1:00 P.M.  Awarding Ceremonies
1:00 A.M. -3:00 P.M.  Feature Writing Contests Sports Writing Contests	
3:00 P.M. -5:00 P.M.  Science Writing Contests Copyreading & Headline Writing Contests	



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Enclosure No. 4 to Division Memorandum No. 131 s. 2014.

### GUIDELINES IN THE CONDUCT OF DSSPC 2014

1. Only DACJ and DASPA members may compete in the 2014 DSSPC. To be a member of those associations, an applicant must pay the membership fee of Thirty Pesos (Php30.00) for campus journalists and Fifty Pesos (Php50.00) for school paper advisers.
2. Only CJs whose names are in the official list of contestants submitted by their schools will be allowed to join the contests.
3. Replacement of contestants during the DSSPC is not allowed.
4. Contestants should wear school uniform during the DSSPC.
5. Contestants are required to present their ID before they may be allowed to enter the lecture room.
6. There are four rooms to be used for the contests. The first two rooms for the English category and the other two for Filipino.
7. Contestants are not allowed to bring bags, cellphones and scratch paper inside the contest rooms.
8. The management will provide official contest paper. Therefore, contestants need not bring their own.
9. Contestants in editorial cartooning should bring their own drawing materials except for oslo paper which will be provided by the management.
10. Contestants in photojournalism should bring their own digital camera (with 16 megapixels or below) and memory card. High end cameras are not allowed.
11. Before the contest starts, contestants should fill out the contest slip attached to the official contest paper. No code number should be written on the contest slip.
12. Contestants are given one hour only to finish their output.
13. Contestants are expected to show proper decorum during the conduct of DSSPC.
14. Littering and vandalizing are strictly prohibited.
15. Should there be queries or concerns, please feel free to approach the management.







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Enclosure No. 5 to Division Memorandum No. 131 s. 2014

### WORKING COMMITTEES

Registration & Membership	:	Towerville High School CSJDM Science High School Kaypian High School
Food	:	San Martin High School Marangal High School
Supplies & Materials	:	Sto. Cristo High School San Manuel High School
Documentation	:	Sapang Palay National High School
Program & Invitation	:	Paradise Farms National High School Kakawate High School
Awards	:	San Jose del Monte National Trade School Muzon High School
Accommodation	:	Minuyan High School Muzon Harmony Hills Graceville High School Citrus High School

#### Proctors

1. Amelita A. Campo, Head Teacher, Sapang Palay National High School
2. Esterlyn C. Pagawitan, Head Teacher, Sapang Palay National High School
3. Mary Ann Neira, Head Teacher, San Jose del Monte High School
4. Beth Eligio, Head Teacher, San Jose del Monte High School
5. Edwin Adriano, Head Teacher, Muzon High School
6. Rogelio Sison, Head Teacher, Muzon High School
7. Jeaz Campano, Head Teacher, San Jose del Monte National Trade School
8. Erlinda Roxas, Head Teacher, Paradise Farms National High School

