



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region III
DIVISION OF CITY SCHOOLS
City of San Jose del Monte



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September 16, 2013

DIVISION MEMORANDUM

No. 133 s. 2013

To: Public Elementary School Principals/OICs
Public Secondary School Principals/OICs



**DIVISION BRIGHT SMILES, BRIGHT FUTURES
POSTER MAKING CONTEST**

**DIVISION SEARCH FOR
OUTSTANDING IMPLEMENTORS OF THE STRENGTHENED
INTEGRATED SCHOOL HEALTH AND NUTRITION PROGRAMS**

1. In accordance with the conduct of First Division Integrated Competitions (DIC) on September 16-20, 2013, there will be a division contest on the following category:

**A. POSTER MAKING CONTEST – September 20, 2013, San Jose del Monte
High School – 8 a.m.**

- This contest is open to all Grades 1 to III pupils.
- Artwork will be done on the spot, must be original, and must be created by the pupil without the assistance from others. Artwork cannot be copied or traced from a book or other material. Photos and computer-generated graphics will be disqualified.
- Art entry should be black and white or color artwork depicting the theme **“BRIGHT SMILES: ASSETS OF GOOD GOVERNANCE, QUALITY PERFORMANCE AND STRONG VALUES.”** Entries should be a minimum of 8 ½ x 11 inches and cannot exceed 11 x 17 inches.
- Entries will be judged on Originality (30%), Creativity (25%), Imagination (20%), and Best rendering of the theme (25%).
- Decision of the judges is final.

**B. SEARCH FOR DIVISION OUTSTANDING IMPLEMENTORS OF THE
STRENGTHENED INTEGRATED SCHOOL HEALTH AND NUTRITION
PROGRAMS**

- Strengthened Integrated School Health and Nutrition Program is a coordinated course of action between the Health and Nutrition Personnel and school administrators to promote optimum physical, mental, emotional, and social health of the school population as an integral part of a comprehensive school health and nutrition program.
- The search aims to:
 - i. Determine the collaborative effort/s between the key players in the crafting of plan, mission, vision, and strategies relative to the programs;

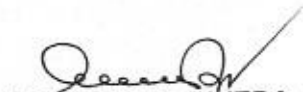
- ii. Determine the effectiveness of the Health and Nutrition Programs/Projects in improving and sustaining the Health and Nutritional Status of the school populace in relation to their school performance; and to
- iii. Raise the community and other stakeholders' level of awareness on their roles in the schools and in the implementation of health and nutrition programs/projects in particular.
- Documentation and other supporting papers of the schools shall be forwarded to the Division Office for validation on October 4, 2013.
- The Division Search Team shall come-up with one (1) elementary and one (1) secondary school best implementer as winners.

EVALUATION INSTRUMENT

CRITERIA	POINTS	PERCENT	RATING
1. Program Management (15%)			
a. Functional Working Committee on Health and Nutrition	2		
b. Data Bank	1.5		
c. Monitoring and Evaluation	1.5		
d. Records and Reports on:	10		
d.1. Performance Contract			
d.2. School Action Plan			
d.3. Fiscal Management			
d.4. Social Mobilization/Program Initiatives			
d.5. Monthly/Quarterly Accomplishment Reports			
2. Programs and Projects (60%)			
a. Health Services			
a.1. Percentage of Division Employee/Students given basic health care delivery	9		
a.2. Presence of functional school clinic (Medical & Dental Equipment)	4		
b. Nutrition Services			
b.1. School/Canteen Management	2		
b.2. Supplementary Feeding	3		
b.3. Food Production	5		
✓ Organic gardening			
✓ Orchard			
✓ Animal and fish culture			
c. Health and Nutrition Education			
c.1. Bulletin board display/HN materials in the LR center	3		
c.2. Integration of the Health & Nutrition Concept/Health Corners	4		
c.3. Advocacy activities/distribution of IEC materials	3		
d. National Drug Education Program & other Special Programs (EHCP, BSBF, etc.)			
d.1. Comprehensiveness of action plan	1		
d.2. Integration of NDEP/Special Programs concepts in the curriculum	3		
d.3. Alternatives and interventions	2		
d.4. Program Support	2		
d.5. Staff Development	2		

e. Parent and Community Involvement			
e.1. Community assemblies	1.5		
e.2. Parent education	1.5		
e.3. School-community based incentives for School Health Development	2		
f. Environmental Sanitation			
f.1. Tree planting & landscape development	2		
f.2. Sanitary waste disposal/garbage management	2		
f.3. Cleanliness	1		
f.4. Water & Toilet Facilities	4		
g. Researches on Health and Nutrition Concerns	3		
3. Performance Indicators (25%)			
a. Drop-out Rate	3		
b. Participation Rate	3		
c. Nutritional Status (Baseline & Endline)	4.5		
• Feeding Beneficiaries			
d. Health Status (Teachers & Pupils/Students)	4.5		
e. Accomplishment vis-à-vis Performance Contract for SY 2011-2012	10		
TOTAL	100		

2. Immediate and wide dissemination of this memorandum is desired.


ESTELITA G. PINEDA, CESO V
 Schools Division Superintendent



"Collaborating with our Leaders, Caring for our Learners"

