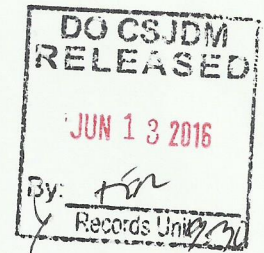


Republic of the Philippines
DEPARTMENT OF EDUCATION
Region III
DIVISION OF CITY SCHOOLS
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June 8, 2016

Division Memorandum

No. 99 s. 2016

To: **Public Schools District Supervisors**
Public Elementary/Secondary School Heads
Private School Administrators

2016 JOURNALISM IMPROVED CALENDAR OF ACTIVITIES (JICA)

1. In preparation for the incoming Regional Schools Press Conference (RSPC) in October, this Office informs the field of the Journalism Improved Calendar of Activities (JICA) effective July 2016.
2. Setting specific schedule for journalism activities will help school publication advisers and school heads prepare their campus journalists in different journalistic competitions and improve journalism outcomes in the regional and national press conferences.
3. Enclosure no.1 contains the Journalism schedule of activities.
4. The schedule shall only be postponed if there are national, regional or divisional priority activities.
5. Immediate and wide dissemination of the contents of this Memorandum is desired.

GERMELINA H. PASCUAL, CESO V
Schools Division Superintendent

Enclosure No.1 to Division Memorandum No. 99 s. 2016

Journalism Schedule of Activities

Activity	Date and Time	Venue	Participants	Expected Outcomes
Division Intensive Training-second wave	July 1 8:00a.m-5:00p.m	Bagong Buhay E Central School	Two school publication advisers per school	Produced theme-based articles for feature page
	Aug.19	Bagong Buhay H ES	Expert Pool of School Publication Advisers (EPSPA)	Prepared Science Page Articles
	September 30	Bagong Buhay E Central School	= 104 SPAs	Prepared Editorial and News Page Articles.
	October 28	Bagong Buhay H ES		Produced Sports Page Articles
Radio Broadcasting (English) and Collab (Eng. And Fil) Selection	July 28 8:00a.m-5:00p.m	SJDMNHS-Secondary	Three best campus journalists per group category	Formed RSPC Radio and Collab groups
	July 29	Bagong Buhay H ES-Elementary	=10 EPSPA Core Officers	
Division Elementary Schools Press Conferences	Aug. 25-26 7:00a.m onwards	Francisco Homes ES	5 campus journalists per medium and category; SPAs	Selected RSPC qualifiers
Training of Elementary RSPC Qualifiers (TERQ)	September 2	SJDMWCS	Top 3 per medium per category =152 CJs, 30 SPAs	Trained RSPC qualifiers on journalism basic skills per category
Division Secondary Schools Press Conferences	Sept.8-9 7:00a.m	<i>Change of Venue: From FCPC to Kaypian NHS*</i>	5 campus journalists per medium and category; SPAs	Selected RSPC qualifiers
Training of Elementary and Secondary RSPC Qualifiers	Sept. 16, 23, Sept.30	SJDMWCS	ALL RSPC Qualifiers (Individual and Group-Radio and Collab) = 152 CJs, 30 SPAs	Produced full blown articles for individual categories; full scripts and technical (Radio Broad); specific layout and contents –Collab
	October (one week before RSPC)			
	Training of NSPC Qualifiers (TENQ)		Nov.18,25, Dec.2,Jan. 6,13,20,27	
	February (one week before NSPC)			