



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region III-Central Luzon

D.M. Government Center, Maimpis, City of San Fernando, Pampanga

Email: reg3@deped.gov.ph
Tel: (045) 455-2309 x Fax: (045) 455-2312



Advisory

No. 69 s. 2016

To: Schools Division Superintendents

From: Regional Director

Subject: PPSTA Intensive Regionwide Membership Campaign

Date: October 24, 2016

This is to inform that the Philippine Public School Teachers Association will conduct an Intensive Regionwide Membership Campaign in Region 3. To avoid disruption of classes, it is suggested that the campaign should be done after class hour.

Attached is a letter from PPSTA for reference and information.

MALCOLM S. GARMA, CESO V
Director III
Officer-In-Charge
Office of the Regional Director

ORD1/ord3



"Commitment-Driven Performance by our Leaders, Character-Based Instruction for our Learners"
"Collaborating with our Leaders, Caring for our Learner"

**PPSTA****Philippine Public School Teachers Association**

415 Marikina St., Marikina City, Philippines • Tel: (02) 885-1111 • Website: www.ppsta.org.ph
Fax: (02) 885-1111 • Email: ppsta@ppsta.org.ph

"Bayani Ka, puring Pilipino. Ang PPSTA, kumakatakas sa pag!"

October 5, 2016

Dr. Malcolm S. Garma
OIC-Regional Director
Maimpis, City of San Fernando,
Pampanga

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Dear Dr. Garma,

Greetings!

The Philippine Public School Teachers Association (PPSTA) is currently conducting another intensive nationwide membership campaign, and at the same time updating our members of the current status of the beloved mother association of public school teachers in the country.

As part of our advocacy to reach out to the public school teachers, we have tasked our PPSTA Roving Team to present our newest products and welfare programs, and to update the members of their membership status. They are also tasked to release instant loans to members who wish to avail of our financial assistance within the day.

In order for us to reach more members in your region, we would like to seek your permission and also your endorsement to all divisions under your care and management to have a half day PPSTA Program with your teachers on official time from _____, for us to serve our members better. We would also like to request if you could give us a definite date within the aforementioned dates for each DepEd division of Region 3.

Code	Division	No. of High School Teachers at IBM	No. of Elem Teachers at IBM	TOTAL	Active IBM (A)	In-Active IBM (B)	TOTAL	% membership conversion
005	Bataan	1,603	2,789	4,392	276	145	422	10%
010	Bulacan	3,872	7,993	11,865	532	268	800	7%
037	Nueva Ecija	2,273	6,372	8,645	2,081	605	2,686	31%
040	Pampanga	3,831	6,625	10,456	3,194	454	3,648	35%
042	Aurora - Quezon	586	1,312	1,904	480	60	540	28%
049	Tarlac	1,957	4,786	6,743	1,702	365	2,067	31%
050	Zambales	1,289	3,016	4,305	715	130	845	20%
079	Cabanatuan City	402	1,160	1,562	209	104	313	20%
103	Angeles City	724	1,452	2,176	311	90	401	18%
115	Palayan City	0	200	200	76	15	91	46%
119	Olongapo City	338	985	1,323	202	88	290	22%
126	San Jose City - N E	48	620	668	134	43	177	26%
257	Gapan City - N E	195	561	756	55	17	72	10%
258	San Fernando City	373	1,135	1,508	211	44	255	17%
259	Tarlac City	408	1,416	1,824	422	71	493	27%
260	San Jose del Monte City-Bul	940	1,888	2,828	183	32	215	8%
261	Balanga City- Bataan	0	486	486	58	7	65	13%
262	Munoz - N E	48	449	497	149	20	169	34%
263	Malolos City - Bul	220	872	1,092	60	9	69	6%
410	Mabalacat City	609	858	1,467	140	50	190	13%
411	Meycauayan City	253	701	954	47	10	57	6%
003	Regional Office	100		100	11	1	12	12%
003	UNIVERSITIES				0	0	-	0%
		20,069	45,652	65,721	11,248	2,629	13,877	21%

We will also be sending a letter to all district superintendents separately but it would be of help if you could send them a memo to boost our campaign. We are attaching herewith a draft memo for your easy guidance and reference.

We also included a file showing the opportunity of growth in terms of membership and loans with DepEd Region 3.

If you have further queries, please don't hesitate to contact Mr. Ferdie A. Balean, Head of Marketing Department at 0915-1426307/0920-5825055, or our Sales and Marketing Associates: Mr. John Laurence Robes at 0905-394-9079; or thru landline at (02) 988-1413. You can also email us at ppsta125marketing@gmail.com

Hope to merit your approval.

Very truly yours,

DR. KAHARU. MACASAYON
President

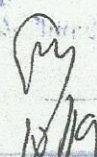

**PPSTA**

Philippine Public School Teachers Association

347 Barrios St., Cebu City, Philippines. Tel: (033) 442-4444. Website: www.ppsta.org.ph
Fax No. (033) 442-4444. Email: ppsta@ppsta.org.ph*"Bayani ka, gurong Pilipino, ang PPSTA ay kumakalinga sa iyo"*

October 5, 2016

Dr. Malcolm S. Garma
OIC-Regional Director
Maimpis, City of San Fernando,
Pampanga

DEPARTMENT OF EDUCATION
REGION III
OFFICE OF THE REGIONAL DIRECTOR
RECEIVED BY 
DATE: 

Dear Dr. Garma,

Greetings from the Philippine Public School Association (PPSTA)!

PPSTA is a private non-stock, non-profit organization duly registered with the Securities and Exchange Commission (SEC) and has a secondary license with the Insurance Commission as Mutual Benefit Association. PPSTA has 69 years of solid experience in servicing DepEd hired teaching and non-teaching personnel, and has over 280,000 members all over the 17 regions of the country.

PPSTA provides Life Insurance (Mutual Aid System with a maximum coverage of P120, 000.00), Retirement Benefit (Mutual Retirement Benefit System with hospitalization daily income benefit), and Sariling Sikap Loans (maximum loanable amount of P300, 000.00 at 7.5% annual interest rate) to members. PPSTA is also a proud member and duly recognized by international organizations such as the ASEAN Council of Teachers (ACT), and the Education International (EI), Belgium. PPSTA also provides educational assistance program for professional advancement of teachers, and educational loan and insurance for the dependents of the members.

In line with this, we would like to introduce our newest products which were launched this January 2016. The New Mutual Aid System (NMAS) is PPSTA's direct response to the call of our teachers for an affordable and holistic, basic life insurance that would work within their budget. NMAS comes with the following features:

- Monthly contribution of only P120.00 per month;
- Premium payable until age 65;
- Life insurance coverage of P120,000;
- Double life indemnity benefit or P240, 000.00 in case of accidental death.

As the foremost teacher's organization in the country, we would like to be true to our vision and mission in providing optimum insurance, financial assistance, and career advancement. Now, we can truly say that with PPSTA *"Bayani ka gurong Pilipino, ang PPSTA ay kumakalinga sa iyo"*.

With these notes, we would like to ask for your kind confirmation to pay you a visit as a "courtesy call". The purpose of this courtesy call is to discuss our intention to conduct an intensive information and membership campaign in your division on _____.



PPSTA

Philippine Public School Teachers Association

1455 Ramona St., Alabang, M. C. Philippines • Fax: (02) 885-4881 • Email: ppsta@ppsta.com
 Tel: (02) 885-1481 • (02) 885-513-514

Website: ppsta.com.ph • Facebook: ppsta.philippines • Twitter: ppsta.philippines • YouTube: ppsta.philippines

"Bayani na, purong Pilipino... Ang PPSTA, Sumakumbaya sa Kanila"

Below is the table of the Region 3's membership status as of May 2016.

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U08	UNIVERSITIES			-	0	0	-	0%
		20,069	45,682	65,751	11,248	2,629	13,877	21%

Kindly contact our Marketing Department through the undersigned at 0915-582-5055/0915-142-6307 or Mr. John Laurence Robes at 0905-394-9079 and Ms. Joena Jamison at 0910-801-1227.

Thank you.

Very truly yours,

FERDINAND A. BALEAN
 Head, Marketing Department