



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
**Region III-Central Luzon**

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## Advisory

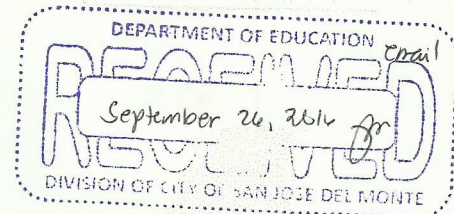
No. 23 s. 2016

To: Schools Division Superintendents

From: Regional Director


Subject: Piyestang Luzon 2016

Date: August 30, 2016



This is to inform all concerned that the Arte Bulakenyo Foundation, Inc. will be holding a **Piyestang Luzon 2016** at Marque Mall, Angeles City on November 9-11, 2016.

Attached herein is the letter from Arlyn IL Sebastian, President, Arte Bulakenyo Foundation Inc.

  
**MALCOLM S. GARMA, CESO V**  
Director III  
Officer-In-Charge  
Office of the Regional Director

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"Commitment-Driven Performance by our Leaders, Character-Based Instruction for our Learners"  
"Collaborating with our Leaders, Caring for our Learner"





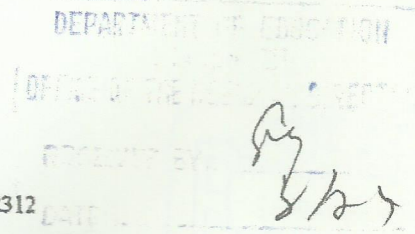
# ARTE BULAKENYO FOUNDATION, INC

SEC Company Reg. No.: CN200811181 / Company TIN 007-081-146  
Ciudad Clemente Resort, San Isidro 1, Paombong, Bulacan



August 25, 2016

Hon. Malcolm S. Garma  
OIC-Regional Director  
Department of Education – Region III  
Mampis, City of San Fernando, Pampanga  
Tel No: (045) 961-7825 / 860-5212 / 455-2311 / 455-2312  
Fax: 455-2309



Dear Director Garma:

The National Commission for Culture and the Arts in coordination with Arte Bulakenyo Foundation, Incorporated (ABFI), will organize and carry out huge undertaking to highlight, foster and promote entire Luzon's heritage. Said undertaking aims to organize a cultural festival highlighting the facets of Luzon culture towards fostering cultural awareness, cultural sensitivity and promotion of culture and arts in the island of Luzon through a three-day celebration of a festival dubbed as "Piyestang Luzon 2016". It will be held at Marquee Mall, Angeles City, Pampanga on November 9-11, 2016 with the following activities: Opening Salvo, Parades of various notable festivals in Luzon, Exhibitions or demonstrations of Luzon's culinary, Lecture forum on traditional healing and justice system, tours and Rampa Luzon.

To take part with this celebration are art enthusiasts, culture advocates, LGU's from the seven regions of Luzon Islands. It is anticipated to be the best-ever fascinating scene unfolding Luzon's heritage by showcasing its cultural, historical, trades and industries, arts and crafts, and indigenous lifestyles in the regions and provinces of Luzon.

In this connection, may we request for a **MEMORANDUM** to all concern for wide dissemination of information on the following Festival Activities.

- a. Tongtongan Forum on IKSP (Traditional Justice System, Traditional Healing Practices and Luzon Cuisines)
- b. Marikina: Luzon Food Festival
- c. Ethno-Galing: lecture demonstration of and symposium on at least 3 traditional medicines and healing practices from the 7 regions.
- d. Showcase of at least 3 traditional games and sports demonstrations of the 7 regions.

For inquiries, please contact the undersigned at the following numbers 0927-669-5655 / 0933-570-3304 or email at [PiyestangLuzon2016@yahoo.com](mailto:PiyestangLuzon2016@yahoo.com).

Thank you for your unwavering support in the promotion of Luzon's heritage.

Sincerely yours,

Arlyn H. Sebastian  
President  
Arte Bulakenyo Foundation, Inc. (ABFI)

Jose G. Clemente  
Project Coordinator  
Arte Bulakenyo Foundation, Inc. (ABFI)