



September 25, 2017

DIVISION MEMORANDUM

No. 174 s. 2017

To : Asst. Schools Division Superintendent
CID Chief
Education Program Supervisors
Public Schools District Supervisors
Public Elementary School Heads
All Others Concerned

**2017 DIVISION COMPETITION FOR STORYBOOK WRITING
FOR KINDERGARTEN TO GRADE 3 TEACHERS**

1. Pursuant to DepEd Memorandum No. 133 s. 2017 and Regional Memorandum No. 127 s. 2017, the **2017 National Competition for Storybook Writing for Kindergarten to Grade 3 Teachers**, this Office announces the conduct of the **2017 Division Competition for Storybook Writing for Kindergarten to Grade 3 Teachers**.
2. This competition aims to
 - a. produce storybooks that are aligned to K to 12 Curriculum for Kindergarten to Grade 3 learners; and
 - b. select the best storybooks for submission to the Regional Office as official entry of the Division in the **2017 Regional Competition for Storybook Writing for Kindergarten to Grade 3 Teachers**.
3. Each elementary school from each of the 10 districts is required to submit two digital copies of original storybooks written and made by Kindergarten and Grades 1-3 teachers to the Division Office on or before October 27, 2017 for printing by the LRMD.
4. The evaluation of entries by the Division Screening Committee (DSC) will be held on October 30, 2017 at the Division Library Hub.
5. The winners in the division competition will be awarded on November 29, 2017 during the culmination of the Book Festival 2017.
6. The First Place winner will automatically be the official entry of the Division in the regional level competition.
7. Enclosures 1 & 2 to DepEd Memorandum No. 133 s. 2017 provide the **Guidelines for the 2017 National Competition for Storybook Writing for Kindergarten, Grade 1, Grade 2, and Grade 3 Teachers** and the **Official Entry Form** to be accomplished by the contestants.
8. Immediate and wide dissemination of this Memorandum is desired.


GERMELINA H. PASCUAL, CESO V
Schools Division Superintendent

**GUIDELINES FOR THE 2017 NATIONAL COMPETITION FOR STORYBOOK WRITING FOR
KINDERGARTEN, GRADE 1, GRADE 2, AND GRADE 3 TEACHERS**

I. Background

Reading stories plays a vital role in the growth and development of the learners. It helps learner develop their knowledge, attitudes, values and skills thus, enhancing their reading confidence level. Stories are useful sources of information and allow the learners to be imaginative and explore new ideas.

II. Objectives

The national competition aims to (i) produce, select, and collect the best storybooks for Kindergarten to Grade 3 developed by teachers aligned with the K to 12 Curriculum and (ii) recognize the talents and creativity of the teachers on developing storybooks that are aligned to the needs of learners.

III. General Guidelines

- 3.1 The competition is open to all Kindergarten, Grades 1, 2, and 3 teachers of the Department of Education (DepEd) nationwide.
- 3.2 Stories and illustrations must be original and unpublished, (not yet submitted to the LRMS) and free from any copyright infringement.
- 3.3 The competition will be conducted at the national level. However, only entries that will be nominated and endorsed by the DepEd Regional Office will be included in the national evaluation.
- 3.4 The competition will be in print format.
- 3.5 Each region is entitled to submit one (1) entry per grade level.
- 3.6 Entries must be based on the Kindergarten to Grade 3 learning competencies in the K to 12 Curriculum.
- 3.7 The stories to be submitted should be age appropriate for ages 5 to 9 years old
- 3.8 Regional entries will be submitted in four (4) printed copies with a CD containing MS Word and PDF format.
- 3.9 Submission of entries must be accompanied by duly accomplished Entry Form (Enclosure 1).
- 3.10 All entries endorsed by the DepEd Regional Directors must be submitted through courier addressed to:

EDEL B. CARAG

Director III, OIC-Director IV

Bureau of Learning Resources

Department of Education

G/F Bonifacio Building, DepEd Complex, Meralco Ave., Pasig City

- 3.11 All national entries shall become property of DepEd. All copyright of text and illustrations shall be under the Department of Education.
- 3.12 **Deadline for submission of entries is on November 10, 2017.** Submitted entries shall

be confirmed by the Production Division through an acknowledgement letter.

IV Specification Requirements

1.1 Content Specifications

- Entries must be written in Filipino.
- The story should address one or more learning competencies in any learning area from K to 3.
- The text should be appropriate to the reading and vocabulary level of the learners.
- The Illustrations and photographs should complement the text.
- The storybook should adhere to the DepEd Social Content Guidelines.
- The story should showcase experiences, culture, and context that stimulate critical thinking, and promote moral values.
- The title of the book should not be too long and should be easy to understand.

4.2 Technical Specifications

Description	Kindergarten	Grade 1	Grade 2	Grade 3
Technical Specifications for Illustration				
Color Mode (Full Color, CMYK)	(Full Color, CMYK)	(Full Color, CMYK)	(Full Color, CMYK)	(Full Color, CMYK)
Resolution	300 DPI or higher on A4 size canvas	300 DPI or higher on A4 size canvas	300 DPI or higher on A4 size canvas	300 DPI or higher on A4 size canvas
Art-to-Text Ratio	75 illustration and 25 text	75 illustration and 25 text	70 illustration and 30 text	70 illustration and 30 text
Medium (park)	Watercolor, digital, crayons, oil, oil pastel, colored pencil, colored pen, and poster paints, acrylic.			
Technical Specs for Typography				
Typeface	Century Gothic (for “?” symbol, use Arial)	Century Gothic (for “?” symbol, use Arial)	Century Gothic (for “?” symbol, use Arial)	Century Gothic (for “?” symbol, use Arial)
Drop cap	At least Double size of the body text	At least Double size of the body text	At least Double size of the body text	At least Double size of the body text
Technical Specifications for Document Setup				
Book size	11 x 17 inches	8.27 x 11.69 inches (A4)	8.27 x 11.69 inches (A4)	8.27 x 11.69 inches (A4)
Cover	Fold cote 12, Matte 80 lbs, Coated 2 sides 70,	Fold cote caliper 12	Fold cote caliper 12	Fold cote caliper 12
Margins / Gutter	No required gutter and margins	No required gutter and margins	No required gutter and margins	No required gutter and margins
Binding	Saddle Stitch	Saddle Stitch	Saddle Stitch	Saddle Stitch
Pagination	Mirror Pagination	Mirror Pagination	Mirror Pagination	Mirror Pagination
Technical Specs for Printing				
Paper quality	Matte paper, Book paper 80 gsm	Matte paper, Book paper 80 gsm	Matte paper, Book paper 80 gsm	Matte paper, Book paper 80 gsm
Ink Quality	32 pages (4 spread	32 pages (4 spread	32 pages (4 spread	32 pages (4 spread

	back to back)	back to back)	back to back)	back to back)
Color	CMYK 4x4	CMYK 4x4	CMYK 4x4	CMYK 4x4

V. Mechanics of the competition per level

5.1 Division Level

a. Submission of Entries

- i. Participants will submit two (2) printed and digital copies of entries.
- ii. Entries should be accompanied with the Official Entry Form.
- iii. Entries duly certified by the School Principal shall be submitted to the Schools Division Superintendent (SDS) through the Learning Resource Management Development System LRMDS-EPS.
- iv. The Schools Division Superintendent shall issue a certificate of participation to all participating entries.

b. Evaluation of Entries

- i. The Division shall create a screening committee composed of SDS and or the ASDS as Chairman, CID Chief as co-chair, Filipino, English, LRMDS EPS as members, and LRMDS staff as secretariat.
- ii. The Division Screening Committee shall evaluate and select the top three (3) entries per grade level to be submitted to the Regional Office following the criteria set.
- iii. The winning entry shall be forwarded to the Regional Office together with the results of the Division screening activity.
- iv. Entries that are not selected as the regional level shall be subjected to further quality assurance for possible uploading in the LR Portal.

c. Awarding of Winners

- i. The Division may give special citations as a consolation to all non-winning entries.
- ii. The Division may conduct an awarding ceremony charged to Local Funds.

5.2 Regional Level

a. Submission of Entries

- i. The Divisions shall submit their winning entries to their respective Regional Offices (RO).
- ii. The SDS shall formally endorse the results of their screening to the Regional Screening Committee.
- iii. The RO shall issue a Certificate of Appreciation to all Regional entries.

b. Evaluation of Entries

- i. The Regional Office shall create a screening committee composed of the Regional Director as the Chairman, ARD as Co-chair, CLMD Chief Filipino, English, LRM EPS as members, and LR staff as secretariat.
- ii. The Regional Screening Committee shall evaluate and select the top three (3) entries per grade level to be submitted to the Regional Office following the criteria set.
- iii. The winning Regional entries shall be forwarded to DepEd BLR together with the tabulation results of the Regional screening activity.

- iv. Entries that are not selected as national entry shall be subjected to further quality assurance for possible uploading in the LR Portal.

b. Awarding of Winners

- i. The Regional Office may give special citations as a consolation to all non-winning entries to the National level.
- ii. The Regional Office may conduct an awarding ceremony charged to Local Funds.

5.3 National Level

a. Submission of Entries

- i. The RO shall submit thru courier their winning entries to DepED BLR.
- ii. The RD shall formally endorse the results of their screening to the DepEd National Screening Committee with the tabulation results.

b. Evaluation of Entries

- i. The panel of judges shall be composed of selected DepED Central Office Technical Staff and four (4) external evaluators.
- ii. Only entries nominated by the DepEd Regional Director on or before the deadline of submission will undergo evaluation and judging at the national level.
- iii. Evaluation and judging at the national level will involve a panel of evaluators composed of four external evaluators and selected DepEd officials who will evaluate the regional entries to determine the national winners.

c. Awarding of Winners

- i. The National Awarding Ceremony shall be announced through a formal invitation.
- ii. Winners for each grade level will receive prizes in the form of cash and a plaque of recognition
- iii. All participating Kindergarten, Grade 1, to Grade 3 Teachers whose entries reached the national level will receive a Certificate of Recognition from the DepEd BLR.

Prizes	Kindergarten	Grade 1	Grade 2	Grade 3
Grand Prize	Php 50,000.00/ Plaque of Recognition	Php 50,000.00/ Plaque of Recognition	Php 50,000.00/ Plaque of Recognition	Php 50,000.00/ Plaque of Recognition
1 st Prize	Php 35,000.00/ Plaque of Recognition	Php 35,000.00/ Plaque of Recognition	Php 35,000.00/ Plaque of Recognition	Php 35,000.00/ Plaque of Recognition
2 nd Prize	Php 30,000.00/ Plaque of Recognition	Php 30,000.00/ Plaque of Recognition	Php 30,000.00/ Plaque of Recognition	Php 30,000.00/ Plaque of Recognition
3 rd Prize	Php 20,000.00/ Plaque of Recognition	Php 20,000.00/ Plaque of Recognition	Php 20,000.00/ Plaque of Recognition	Php 20,000.00/ Plaque of Recognition
4 th Prize	Php 10,000.00/	Php 10,000.00/	Php 10,000.00/	Php 10,000.00/

	Plaque of Recognition	Plaque of Recognition	Plaque of Recognition	Plaque of Recognition
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VI. Criteria for Judging

The following criteria are the bases for judging.

Content <ul style="list-style-type: none"> • Identification of competency • Accuracy of content • Literary Devices <ul style="list-style-type: none"> ○ Imaginary – visual description ○ Diction – choice of words 	50
Expression and Presentation <ul style="list-style-type: none"> ○ Grammar and Spelling ○ Clarity of Expression ○ Development of story/plot/pacing ○ Originality and Creativity ○ Appropriateness of Illustrations 	30
Format <ul style="list-style-type: none"> ○ Creativity of Format ○ Interest and excitement of story and picture ○ Quality of conclusion ○ Length of Words 	20
Total	100

VII. Timetable (August-December 2017)

<u>Month</u>	<u>Activity</u>
August 2017	Information dissemination
August - October 2017	Development of Storybooks
November 10, 2017	Deadline of submission of entries
November 20-24, 2017	National evaluation of entries
December 2017	Awarding Ceremony

(Enclosure No. 2 to DepEd Memorandum No. 133, s. 2017)

Department of Education
BUREAU OF LEARNING RESOURCES

**NATIONAL COMPETITION ON STORYBOOK WRITING FOR
KINDERGARTEN TO GRADE 3 TEACHERS**

OFFICIAL ENTRY FORM

2 x 2 picture
(Taken in 2017)

Title of Entry	
Grade Level Entry	
Author's Name	
Date of Birth	
Age	
Sex	
Civil Status	
Address	
Mobile Number	
Email Address	
Region	
Division	
District	
School	
Assigned Grade Level	
Name of the Principal	
Contact Number	

I solemnly swear on my honor that this storybook is my **original creation and not an imitation** of any existing learning resources in any government, non-government, private and commercial institution. I am fully aware of the consequences and penalties that may be imposed upon should this material be proven copied or imitated, under existing laws, rules and regulations. I therefore affix my signature and that of my immediate supervisor to attest to the accuracy and truthfulness of this entry form.

Signed this ____ day of _____, 2017

Name of Participant
Signature Over Printed Name

Name of Principal
Signature Over Printed Name

Date Received: _____ By: _____
(Signature over Printed Name)