



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region III
DIVISION OF CITY SCHOOLS
City of San Jose del Monte



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February 17, 2017

DIVISION MEMORANDUM

No. 21 s. 2017

To : Assistant Schools Division Superintendent
Division Chief
Education Program Supervisors
District Supervisors
Elementary & Secondary Public School Heads
All Others Concerned

1. This Office will conduct the **2017 Brigada Eskwela Jingle Making Contest** with the theme ***"Isang DepEd, Isang Pamayanan, Isang Bayanihan Para sa Handa at Ligas na Paaralan"***.
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with the campaign jingle to be used in the 2017 Brigada Eskwela marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The mechanics and criteria of the said competition are indicated in Enclosure No. 1
5. Immediate and wide dissemination of this Memorandum is earnestly desired.


GERMELINA H. PASCUAL, CESO V
Schools Division Superintendent

A- JINGLE WRITING CONTEST

1. Rules and Guidelines

A. Composition

- The jingle must be in Filipino language.
- It must be relevant to the theme.
- The time duration for the jingle must not be more than three (3) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument can be used as accompaniment.

B. Participants

- The contest is open to all pupils/students of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.

C. Entry Format and Requirement

- Each school is allowed to send one official entry.
- It shall be in an MP3 format with the **title of the jingle as the file name**.
- Entries shall be submitted to merlita.ynciong@deped.gov.ph (subject: **2017 BRIGADA ESKWELA JINGLE MAKING CONTEST**) with the following requirements:
 - a. A duly accomplished Entry Form (Enclosure No.2)
 - b. Narrative report on the concept of the jingle.
- The deadline for submission of entries shall be on or before February 24, 2017.
- The decision of the judges is final and irrevocable,

2. Criteria for Judging

Originality –	50 %
Musicality – (Melody, Arrangement, Instrument/Accompaniment, Tone, Appropriateness, Singability)	30%
Relevance to the BE Program and the Theme –	20 %
	Total - 100%

3. Prizes for the winners

- 1st place – Certificate and Trophies. (Elementary and secondary)
- 2nd place – Certificates and Trophies. (Elementary and secondary)
- 3rd place – Certificates and Trophies. (Elementary and secondary)

B. TECHNICAL WORKING GROUP

BERNADETTE B. ROSAROSO EPS-I SGOD

MERLITA D. YNCIONG-SEPS-SNM

CONRADO O. ABRAHAM-EPS II-SNM

MANUEL T. CALIBOSO-PDO-II-DRRM

URCESIO A. SEPE -EPS II-SN&ME

MA. FELISA C. CAMINO -Planning Officer III

ARTHUR F. FRANCISCO -Information &Technology Officer I



REPUBLIC OF THE PHILIPPINES DEPARTMENT OF EDUCATION

Brigada Eskwela Jingle Making Contest ENTRY FORM

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ School ID: _____

Division of _____ Region: _____

Composer's
Profile: _____

Name of Music Teacher/Coach: _____

Music Teacher/Coach
Profile: _____

Concept of the Brigada Eskwela Jingle Entry:

Submitted by:
Composer's and Music Teacher Coach

Recommended by:
Principal/SDS/RD

Accepted by: