



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region III  
DIVISION OF CITY SCHOOLS  
City of San Jose del Monte



website: [www.depedcsjdm.webs.com](http://www.depedcsjdm.webs.com) / e-mail: [deped\\_csjdm@yahoo.com](mailto:deped_csjdm@yahoo.com) / telefax: (044) 815-2815

May 9, 2017

**Division Memorandum**  
No. 76 s.2017

To: Assistant Schools Division Superintendent  
Division Chiefs  
Education Program Supervisors  
Public Schools District Supervisors  
Private School Administrators  
Public Elementary School Principals/OICs

**2017 Division Elementary Schools Press Conference (DESPC)**

1. Pursuant to the Republic Act no. 7079 otherwise known as the Campus Journalism Act of 1991, this Office announces the conduct of the Division Elementary Schools Press Conference (DESPC) on August 31 and Sept. 1, 2017 at Francisco Homes ES.
2. The conference aims to:
  - a. demonstrate understanding of the importance of campus journalism by expressing it through different individual contest categories;
  - b. enhance journalistic competence of pupils through healthy and friendly competitions;
  - c. develop camaraderie between and among pupils and teachers as advocates of the craft and
  - d. determine the top three journalists who will represent the division in the 2017 Regional Schools Press Conference
3. Each school can field in a maximum of five pupil-contestants per individual contest category per medium (English or Filipino). In addition, a pupil-contestant may compete in two contest categories but in the same medium either in English or Filipino. Substitution of the contestants should be made through official letter signed by the school head two days before the contest.
4. Pupil-contestants in photojournalism should bring any digital camera with a maximum of 16 megapixels while contestants in editorial cartooning should bring oslo paper and Mongol no.2.
5. For Radio Broadcasting and collaborative Desktop Publishing, all contestants should undergo the pre-selection on July 27 (Radio Broadcasting) and July 28 (Collaborative and Desktop Publishing) at SJDMWCS from 8:00 A.M.-5:00 P.M. Each Pupil-contestant should bring laptop during the selection day.
6. Each pupil, trainer, coach-participant shall pay a registration fee of Sixty Pesos (P60.00) and a membership fee of Forty Pesos (P40.00) chargeable against school's canteen/ campus journalism/MOOE funds to defray expenses for the judges' honoraria, medals, trophies, certificates, supplies, contest materials, training after the contest and other related expenses.
7. The top fifteen winners per contest category per medium shall be recognized and the points the school will gain will be included in the computation of the overall scores.
8. Further, the top performing schools shall be awarded as follows:
  - a. Top 10 public elementary schools
  - b. Top 5 private elementary schools
  - c. Top 5 public and private elementary schools in English Categories
  - d. Top 5 public and private elementary schools in Filipino Categories
  - e. Top 10 overall public and private elementary schools
9. Each school should submit the official list of contestants and should pay registration fees on August 24, 2017 at 1:00 pm., Reading Recovery Center, SJDMWCS to Mesdames Corazon Manuel, Mariefe Baltazar, Merly Indaya and Jellyson Dela Cruz, officers of the Division Association of School Publication Advisers.
10. Enclosure nos. 1 and 2 contain the form for the official list of contestants, the working committees and matrix of the activity respectively.
11. Immediate and wide dissemination of the contents of this Memorandum is enjoined.

  
**GERMELINA H. PASCUAL, CESO V**  
Schools Division Superintendent

C. Matrix of Activity

	August 31	September 1
Time	Activity	Activity
6:00-7:30	Arrival of the participants ( Each school will prepare a 30 second yell)	
7:30-9:00	Opening Program ( 30 minute program Photojournalism	Editor's Forum/ concurrent session Election of CJ's Officers Talentadong CJ
9:00-10:30	Feature Editorial Cartooning	
10:30-12:00	Sports Writing	Talentadong SPA
12:00-1:30	Copyreading	Financial Reporting
1:30-3:00	Science Writing	Closing Program
3:00-4:30	Editorial Writing	
4:30-6:00	News Writing	

A.

## Official list of Contestants

[illegible]

Noted by:  
School Principal

Submitted by:  
All School Paper advisers/trainers/coaches



B. Working Committee

Overall Chairperson: Esperanza Diaz Cruz

Vice Chairperson: Amelita A. Campo

Members: Dolores Lavilla, Teresita Padilla, Epifania De Leon, Lydia Velunta

Registration	Program and Invitation	Documentation	Food	Awards	Contest
Chairman: Corazon Manuel Members: Diana Talucod GerlieSampilo JohnnyAbanador Doriness Moreno	Chairman: Ana Lisa Laynesa Members: Eden Salvador Ernie Alcaraz MarivicPanopio Diane Marie Del Rosario	Chairman: JellysonDela Cruz Members: OnasisManlapaz Erika Dominique Aquino MaileenManeja Rowena Delos Santos	Chairman: MerlyIndaya Members: Julius Dela Cruz Arlene Taquines Noel Bernaldo Belinda urbano	Chairman: MarifeBaltazar Members: John Patrick Palad Monalyn Sarmiento Joana Verano Julius Dela Cruz	Chairman: Anne Cynthia Elizares Members: Allen Belisario Don Uriel Buenaventura Lawton Ladao Peter Tentoco III Dan Mark Nieto Wendell Herrera Kristine Martinez KrsnaRebulado Select Faculty of FHES