

February 4, 2020

SCHOOLS DIVISION MEMORANDUM

No. 0 4 8 s. 2020

To : Chief Education Supervisors

Public Elementary and Secondary School Heads

All Others Concerned

PEB 0 5 2020 By: 6 24 Records Unit

2020 BRIGADA ESKWELA JINGLE MAKING CONTEST

- 1. This Office announces the conduct of the 2020 Brigada Eskwela Jingle Making Contest with the theme "Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan".
- 2. The activity aims to:
 - a. encourage schools to showcase talents of learners; and
 - b. attract more volunteers and partners for the schools' maintenance efforts before the opening of the school year 2020-2021.
- 3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
- 4. The mechanics, criteria and entry form of the said competition are indicated in Enclosure Nos. 1 & 2.
- 5. Immediate dissemination of this Memorandum is enjoined.

MERLINA P. CRUZ PHD, CESO VI

Officer-in-Oharge

Office of the Schools Division Superintendent

sgod/smn/mdy cn/2020-02-019







Enclosure No. 1 to Schools Division Memorandum No. ______s. 2020

MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE MAKING CONTEST

1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner/s of the participating school.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.

3. ENTRY FORMAT AND REQUIREMENTS

- Each school is allowed to send one official entry.
- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD/Optical Disc with the following requirements:
 - a. Accomplished Entry Form (Enclosure No. 2)
 - b. Narrative report on the concept of the jingle.
 - c. Lyrics of the jingle
 - d. Profile of composers and the music teacher/coach (which can be found in the Entry Form)
 - e. The deadline for submission of entries shall be on or before February 17, 2020.
 - f. The decision of the judges is final and irrevocable.
 - g. Winners will be announced through a Division Memorandum.

4. CRITERIA FOR JUDGING

Originality -	40%
Musicality - (Melody, Arrangement, Instrument/Accompaniment, Tone	40%
Musicality- (Melody, Arrangistances to the DE Program and the theme	20%
Relevance and Appropriateness to the BE Program and the theme	100%
TOTAL -	100%

 The Technical Working Group is composed of Esperanza Diaz-Cruz, SGOD Chief, Bernadette B. Rosaroso, EPS I-SGOD, Merlita D. Ynciong, SEPS-SMN, Conrado O. Abraham, EPS II-SMN, Manuel T. Caliboso, PDO II-DRRM, Urcesio A. Sepe, EPS II-SMME, Ma. Felisa C. Camino, Planning Officer III & Dr. Noel B. Burce, EPS II-HRD.

The winning piece will be used as the official Brigada Eskwela Jingle for 2020. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.







Enclosure No. 2 to Schools Division Memorandum No. ______ s. 2020



2020 Brigada Eskwela Contest ENTRY FORM

Title of the Jingle:		
Composer/s Name:		
Name of School:	School ID:	
Division:	Region:	
Name of Music Teacher/Coach:		
Concept of the <i>Brigada Eskwela</i> Jingle entry:		
Recommended by. School Head/SDS/RD		
Accepted by:		



