



Republic of the Philippines  
**DEPARTMENT OF EDUCATION**  
Region III  
**DIVISION OF CITY SCHOOLS**  
**CITY OF SAN JOSE DEL MONTE**



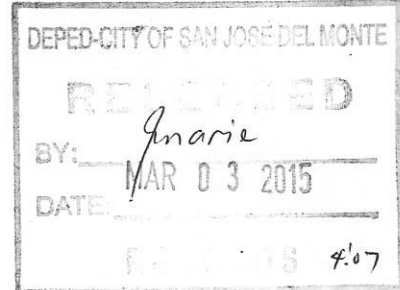
website: www.depedcsjdm.webs.com / e-mail: deped\_csjdm@yahoo.com / telefax: (044) 815-2815

March 3, 2015

**DIVISION MEMORANDUM**

NO. 42 s. 2015

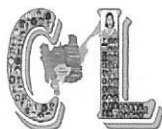
To: Education Program Supervisors  
District Supervisors  
Cluster Heads  
Elementary & Secondary School Principals  
District ALS Coordinators  
School ALS Coordinators  
All Others Concerned



**ABOT-ALAM LAUNCHING**

1. This is to announce the conduct of the Abot-Alam Launching on March 18, 2015 (1:00 to 5:00 PM) at Starmall Activity Center, this city.
2. The launching aims to gather together concerned parties and stakeholders to formally mark the start of the Abot-Alam program and to make the necessary advocacy campaign among the people.
3. The participants to this event are as follows :
  - Public School District Supervisors*
  - Cluster Heads*
  - School ALS and Abot-Alam Coordinators*
  - Abot-Alam Teachers*
  - RSP Instructional Managers*
  - City Government and Barangay Officials*
  - Local industry owners*
  - Foundations and Non-Government Organizations*
  - All Others Concerned*
4. DepED personnel are advised to wear white Polo or T-shirt preferably with Abot-Alam Logo (design is attach for uniformity).
5. Softcopy of Abot-Alam design can be downloaded to ALS FB account at als\_depedcsjdm@yahoo.com.
5. Fares, snacks and t-shirt printing expenses of the school participant/s shall be charged to the local/canteen funds subject to the accounting rules and regulations.
6. Attached are the committees and activity matrix for ready reference.
7. Immediate and wide dissemination of this memorandum is desired.

  
**GERMELINA H. PASCUAL**  
Schools Division Superintendent



*"Commitment-Driven Performance by our Leaders"*  
*"Character-Based Instruction for our Learners"*





DEPARTMENT OF EDUCATION  
DIVISION OF CITY OF SAN JOSE DEL MONTE  
ALTERNATIVE LEARNING SYSTEM

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### ABOT-ALAM LAUNCHING MATRIX

**Theme: *Walang Kabataang Maiwan***

March 18, 2015

Starmall Activity Center, CSJDM

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#### PM

1:00 – 2:00	:	Registration, Doxology, National Anthem, Region III and City Hymn
2:00 – 3:00	:	Special Presentation Opening Remarks, Welcome Remarks, Inspirational Message and Special Message
3:00 – 3:30	:	Overview of Abot-Alam Program
3:30 – 4:00	:	Pledge of Commitment
4:00 – 4:30	:	Special Presentation
4:30 – 5:00	:	Closing Remarks and Community Singing

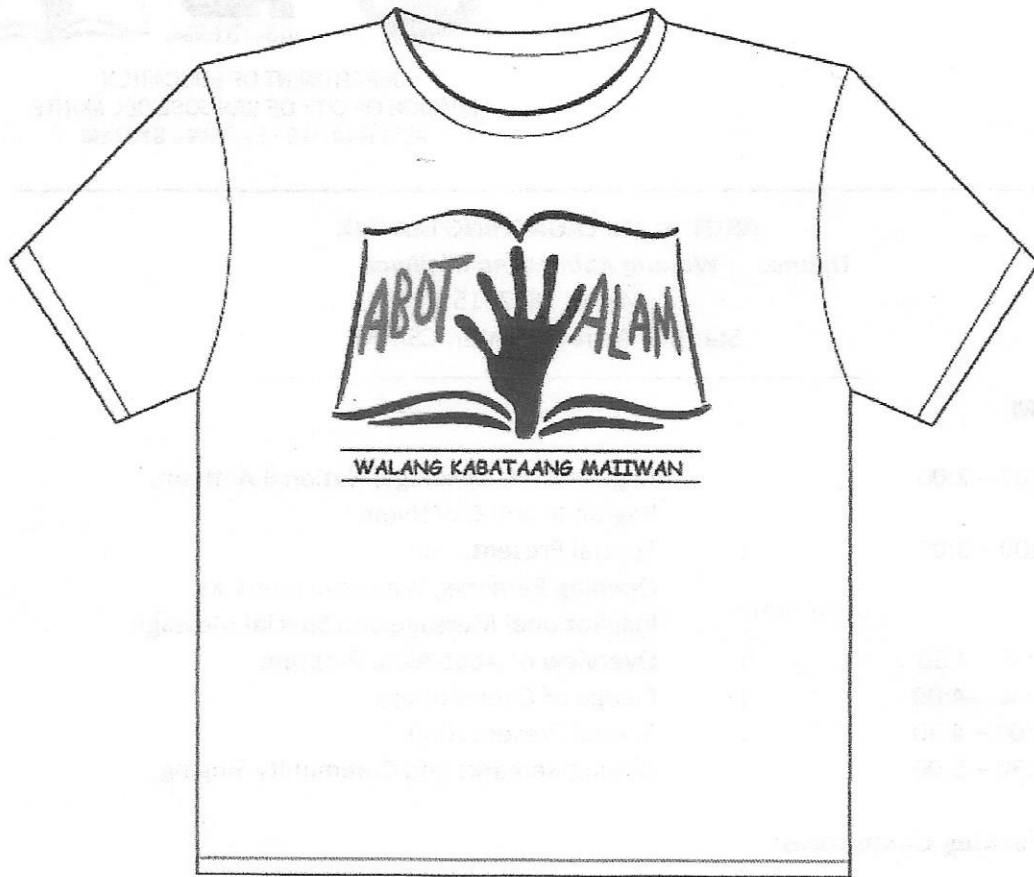
#### Working Committees:

<i>Registration</i>	:	Judithlyn Apawan, MT Norabel Juan, LV Lead Personnel
<i>Program Invitation</i>	:	Froilan Herrera, DALSC Milagros Duran, MT Lead Personnel
<i>Stage Decoration</i>	:	Imelda Logronio, EPSA Vilma Marquez, EPSA Lead Personnel
<i>Physical Management &amp; Coordination</i>	:	Sherwin Rojas, MT Joel Javillionar, MT Lead Personnel
<i>Video Photo and Material Documentation</i>	:	Roman F. Cacho, DALSC Jezer S. Quinto Lead Personnel



**Abot Alam**  
WALANG KABATAANG MAIWAN

**MA. LOWELLA BOLIVAR & JEZER QUINTO**  
Masters of Ceremony



**Design for Printing of Abot Alam Advocacy Polo/ T-Shirt**



**misia Joda**  
WALANG KABATAANG MAIIWAN