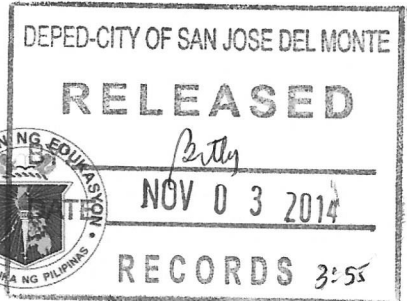




Republic of the Philippines
DEPARTMENT OF EDUCATION
Region III
DIVISION OF CITY SCHOOLS
City of San Jose del Monte



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October 22, 2014

DIVISION MEMORANDUM

No. 197 s. 2014

To: Education Program Supervisors
Division Unit Heads
Public School District Supervisors
Public Secondary/Elementary School Principals

Activities for the Reading Month Celebration

1. In its thrusts to promote the love for reading among learners and to underscore this year's theme: *Nasa Pagbasa, ang Pag-asa*, this Office is pleased to inform the field of the suggested activities to be undertaken for the READING MONTH CELEBRATION this November 2014.
2. The objectives of the month-long celebration are to:
 - a. To motivate kids to read every day of the year and
 - b. To involve all education stakeholders in the implementation of Every Child A Reader Program (ECARP)
3. The activities are as follows:

ACTIVITY	DESCRIPTION	Person Involved	TARGET DATE
'READ-LEAD' story reading time	Leaders spend time in storybook reading with pupils.	Schools Division Superintendents, Assistant Schools Division Superintendents, All Education Program Supervisors, District Supervisors, Division Unit Heads, Principals, Head Teachers, Master Teachers, Teachers Local Officials, SGC members and other stakeholders	November 3 (Division Office personnel-San Jose Del Monte West Central School, 8:00 am) Launching of Reading Month per school

Para Sa'yo, BOOKo Challenge	Stakeholders are challenged to bring and donate storybooks to the nearest public school, library or to any class of their choice	All stakeholders	November 10 onwards
Mystery Reader	DepEd officials will be the mystery readers of a children's storybooks during flag raising ceremony	Division Office and School Officials	All Mondays of November
pinaSIKAT sa Pagbasa	A competition open to all pupils/teachers who can submit the summaries of all books they read within a month	School Heads Elementary English and Filipino Coordinators	November 27
Readathon	Competitions open to grades 1 to VI pupils who can show their reading prowess through participation in quiz bee, storytelling, oral interpretation and team reading	EPS School Heads Library Hub Coordinators Elem English and Filipino Coordinators	November 20-21
READ ALOUD for 15 minutes	Every child reads. Every Teacher reads. Every Parent reads Every Day for minimum of 15 minutes a day	Teachers, parents, pupils	November 3 onwards
DaBEST Grade One Teacher Ko	A recognition which will be awarded to all grade one teachers who have helped their pupils read after six months	All Grade One Teachers	November 28

4. For information of all concerned.


ESTELITA G. PINEDA CESO *Van*
 Schools Division Superintendent