



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region III
DIVISION OF CITY SCHOOLS
City of San Jose del Monte



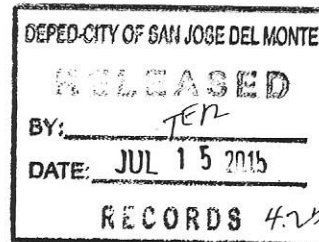
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July 10, 2015

DIVISION MEMORANDUM


No. 121 s. 2015

To: **Public Schools District Supervisors**
Public Elementary School Heads
Private Elementary School Administrators



2015 DIVISION ELEMENTARY SCHOOLS PRESS CONFERENCE

1. This Office announces the conduct of the 2015 Division Elementary Schools Press Conference (DESPC) on August 27 and 28, 2015 at Tungkong Mangga Elementary School (TMES) from 7:30 A.M.-6:00 P.M.
2. The activity aims to best select the contestants for the Regional Schools Press Conference (RSPC) and to enhance the journalistic skills of campus journalists and teacher-coaches through healthy and friendly competitions.
3. Each public and private elementary school may field in a maximum of five (5) pupil-contestants per individual contest category per medium. A pupil-contestant may compete in two (2) contest categories but in the same medium either in English or Filipino.
4. Pupil-contestants in photojournalism should bring any digital camera with a maximum of 16 megapixels while contestants in editorial cartooning should bring oslo paper and drawing pens.
5. Each pupil, trainer and coach-participant shall pay a registration fee of One hundred (P100.00) pesos chargeable against school's canteen or campus journalism funds. The registration fee shall be used to cover the honoraria of judges, food, contingency and other related expenses incurred in the conduct of the activity.
6. The top fifteen winners in all events per contest category per medium shall be recognized and the points they will gain will be included in the computation of the overall scores. Only the top three winners per category per medium will advance to the Regional Schools Press Conference come November 2015.
7. Pre-registration of the participants is scheduled on August 21, 2015 from 1:00 P.M onwards c/o Marife Baltazar, DASSPA treasurer at the Reading Recovery Center, SJDMWCS.
8. Enclosure no. 1 contains the schedule of activities and DESPC committees.
9. Immediate and wide dissemination of the contents of this Memorandum is desired.


GERMELINA H. PASCUAL
Schools Division Superintendent

A. DESPC Schedule of Activities

B.

August 27	Activity	August 28	Activity
8:00 – 8:45	Opening Program (Each school is advised to prepare a 30-second yell for the presentation during the program.)	8:00 -10:30	Search for Talentadong CJ and SPA (1 CJ and SPA per school)
8:45- 10:30	Photojournalism/ Copyreading and Headline Writing		
10:30-12:00	Editorial Cartooning/Sports Writing	11:00-12:00	Election of Officers (CJs and SPAs) 5 CJS and 2 SPAs per school)
12:00-1:30	Editorial Writing	12:30-1:30	Meeting of SPAs
1:30-3:00	Feature Writing	1:40-5:00	Awarding Ceremonies
3:00- 4:30	Science Writing		
4:30-6:00	News Writing		

B. DESPC Committees

Committee	Persons Involved
Registration	Chairperson: Marife Baltazar Members: Corazon Manuel Ana Lisa Laynesa Eden Salvador
Accommodation/ Sound System Contest Proctors	Chairperson: Lourdes Solomon (TMES) Members: Rodora Tiglao (President, Elementary English Coordinators) and 30 other TMES Faculty
Awards/ Certificates	Chairperson: John Patrick Palad Members: Jovilyn San Felipe Gilmore Villaflores IV Daisy Avelino Erly Joy Flores Belinda Urbano Marivic Panopio
Programs and Invitation	Chairperson: Jackiline Mallari Members: Ernie Alcaraz Mylene Maneja Noel Bernaldo Arnold Dela Cruz
Documentation	Chairperson: Jellyson Dela Cruz Members: Onasis Manlapaz Monalisa Sarmiento Virginia Manuel Cheryl Eristain
Food	Chairperson: Merly Indaya Members: Estrella Camposano Diana Talucod Imelda Jardin
Overall Chairpersons: Esperanza Diaz-Cruz/ Corazon G. Ignacio Vice Chair: Dolores Lavilla Members: Epifania De Leon Teresita Padilla	