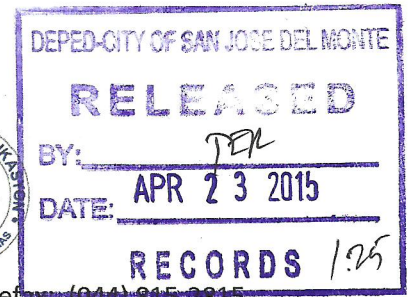




Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region III  
DIVISION OF CITY SCHOOLS  
City of San Jose del Monte



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April 23, 2015


## DIVISION MEMORANDUM

No. 69 S. 2015

To: Public School District Supervisors  
Public Secondary/Elementary School Principals  
Private School Administrators of FCPC/ CDSGA

### PERFORMANCE ASSESSMENT OF CAMPUS JOURNALISM COMPETITIONS

1. This Office announces the conduct of the Performance Assessment of Campus Journalism Competitions on May 15, 2015 from 8:00A.M. to 6:00 P.M. at Tiera Bonita, City of San Jose Del Monte.
2. The objectives of the activity are to:
  - a. Evaluate the City Division's performance to the Regional and National Conferences;
  - b. Design comprehensive plans to better improve participation to different campus journalism activities/competitions ;
  - c. Recognize outstanding achievements of school publication advisers and
  - d. Develop strong partnerships between and among public and private school publication advisers
3. Expected participants are two (2) school publication advisers per school.
4. Each participant is expected to pay a registration fee of P 200.00 (Two hundred pesos) chargeable against school canteen funds.
5. Enclosure no. 1 contains the activity matrix and facilitators.
6. Immediate and wide dissemination of the Contents of this Memorandum is desired.

  
**GERMELINA H. PASCUAL**  
Schools Division Superintendent

**MATRIX OF PERFORMANCE ASSESSMENT**

| <b>Time</b> | <b>Activity</b>   | <b>Facilitator/s</b>   |
|-------------|---|--|
| 8:00-9:00   | Registration/Mini Opening Program   | Eden Salvador  |
| 9:00-11:00  | Awarding of Certificates to Outstanding SPAs<br>RSPC and NSPC Results: Analysis | Dan Mark Nieto<br>Peter Tentoco III<br>Corazon G. Ignacio<br>Esperanza Diaz- Cruz  |
| 11:00-12:00 | Designing Plans for 2015-2016 Press<br>Conferences                              | Anne Cynthia Elizares<br>Merly Indaya<br>Jellyson<br>Dela Cruz<br>Erlinda Omlang<br>Corazon Manuel<br>Diana Del Rosario<br>Mitchell Mamites<br>Romeo Valderama |
| 12:00-1:00  | LUNCH   |  |
| 1:00-6:00   | Team Building Activities  | Krsna Rebulado<br>Allen Belisario<br>Analisa Laynesa<br>Marife Baltazar  |

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Merly Indaya  
John Patrick Palad  
Marife Baltazar